

Systemic constraints of ET choices in Austria and the contradictory potentials of guidance/counselling

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Input: to ECER 2014 symposium

“Determinants of VET-Decisions in an international comparison”
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questions

- How do **educational structures** interact with **guidance practices**?
 - Choices heavily tracked/restricted by **structural constraints**, **high demand GC**
 - 3 main **problems**: drop-out-production; sex/gender segregation, unjust distribution of opportunities to manage choice
 - **Fragmented guidance** structure, deficiencies very much criticised
 - **Questions**: how to find the limits of guidance vis-a-vis structural constraints? how much would improvement of choice need a change of structures? how could these questions be supported by evidence? which kind of evidence needed?
- What is the **role of policy** in this relationship?
 - Guidance a very high political priority in general, however, contested in detail
*Paradox: Focus on **improved individual choice** (instead of structural constraints)*
 - Some policy discourses about moderately modifying the structure
Diversity of opportunities commonly perceived as strength, some trend towards reduction of tracking
 - Overall very contradictory picture
- Interpretation: **‘Cooling out’** as a plausible explanation for the contradictory, seemingly paradox constellation

questions

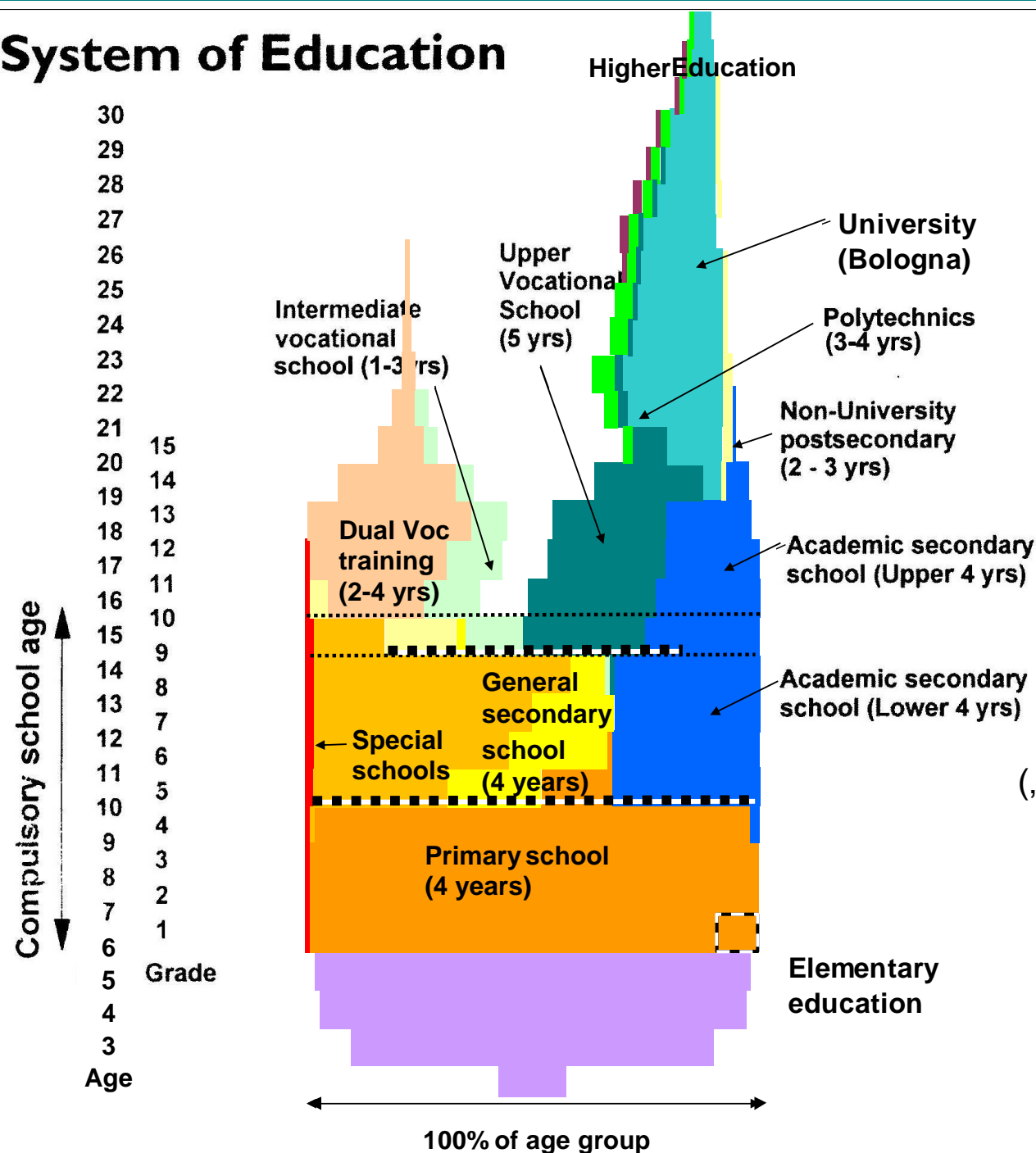
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overview

system structure as frame for choices

- **Early selection at age 10** between general and academic track
- Strong **differentiation at age 15** between academic and vocational track, and between three levels of vocational (VET) programmes
 - Apprenticeship, medium VET schools, upper level VET colleges
- Very **high number of specific VET programmes** that must be chosen at age 15
 - Simultaneous choice of **level, sector, & specialisation**
Easily reversible downwards, difficult to reverse upwards
 - Choice of programme **sectors**
Craft and industry, business services, personal services, agriculture, preprimary education, health occupations
 - Simultaneous choice of **specialisation**
 - ~200 apprenticeships occupations
 - ~50 VET school programmes
 - ~50 VET college programmes
- Differentiated **higher education (HE)**
 - **Automatic access to university** from academic track and VET colleges
 - **Selective Polytechnics** (and probably education of general school teachers)

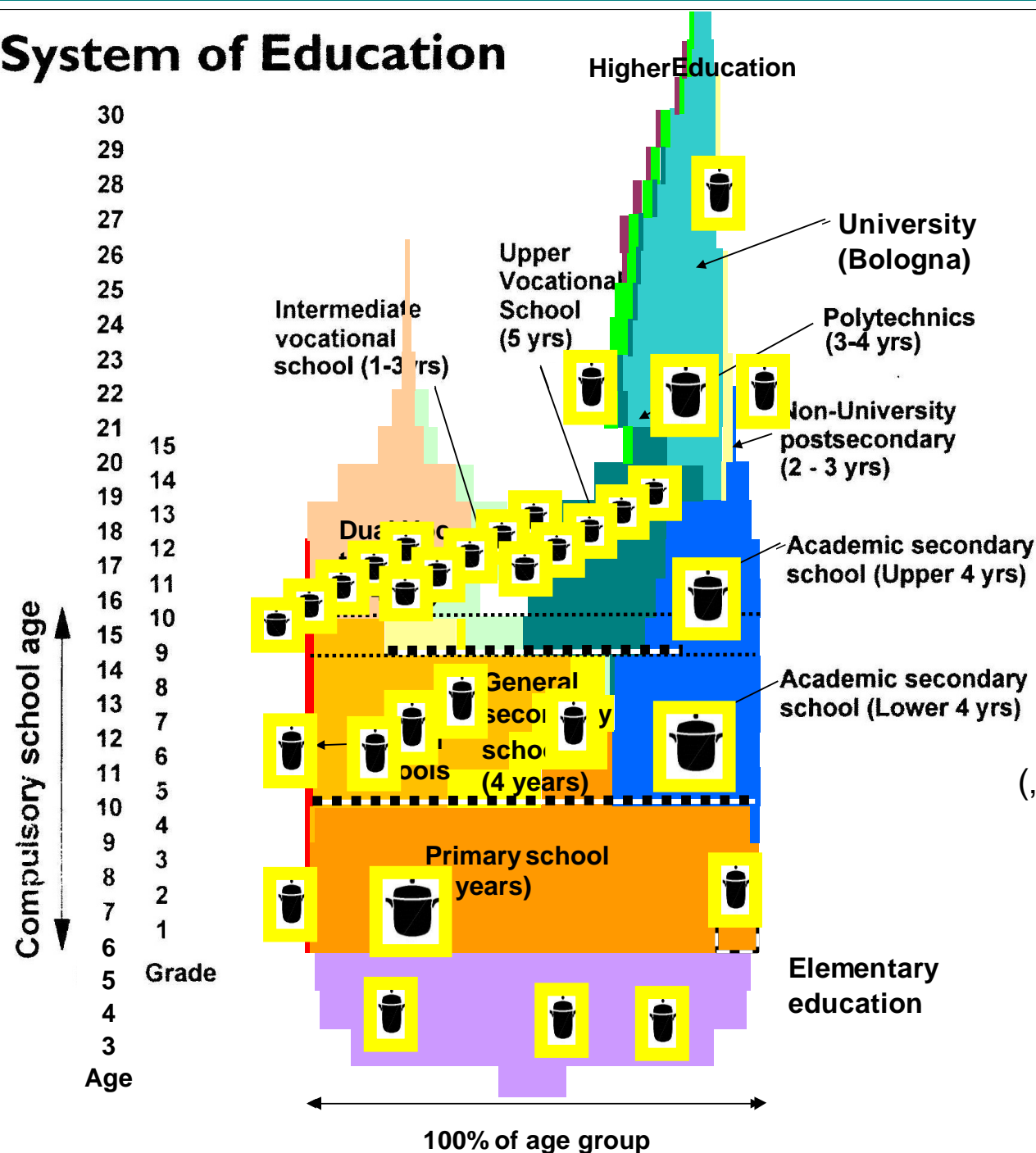
System of Education



STRUCTURE

- ...driven by **diversification & homogenisation**
- ...children and young people selected into many small homogenous units ('**Eintöpfe**')...
 - starting already with access to primary school ('Schulreife' & Vorschulstufe)

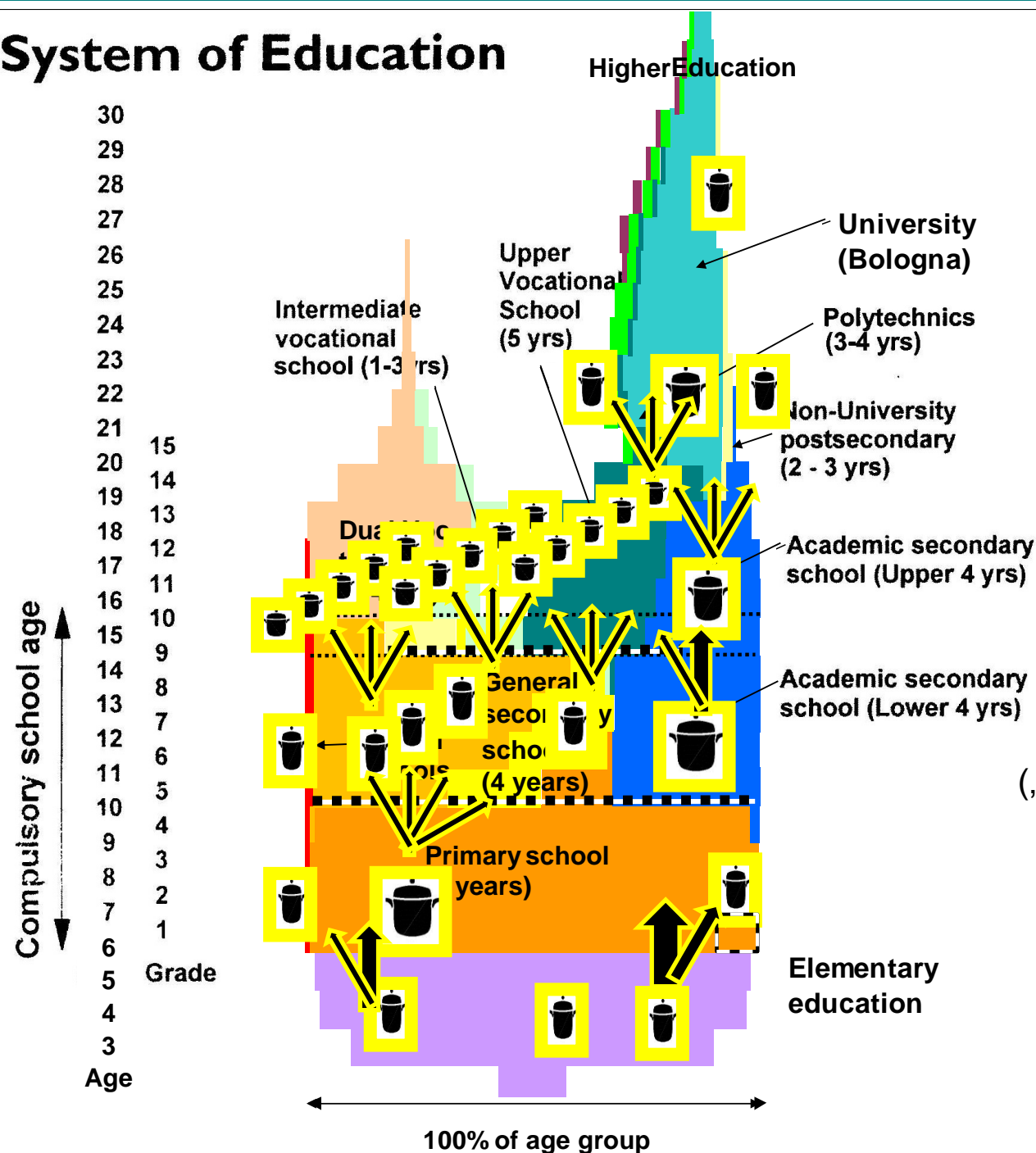
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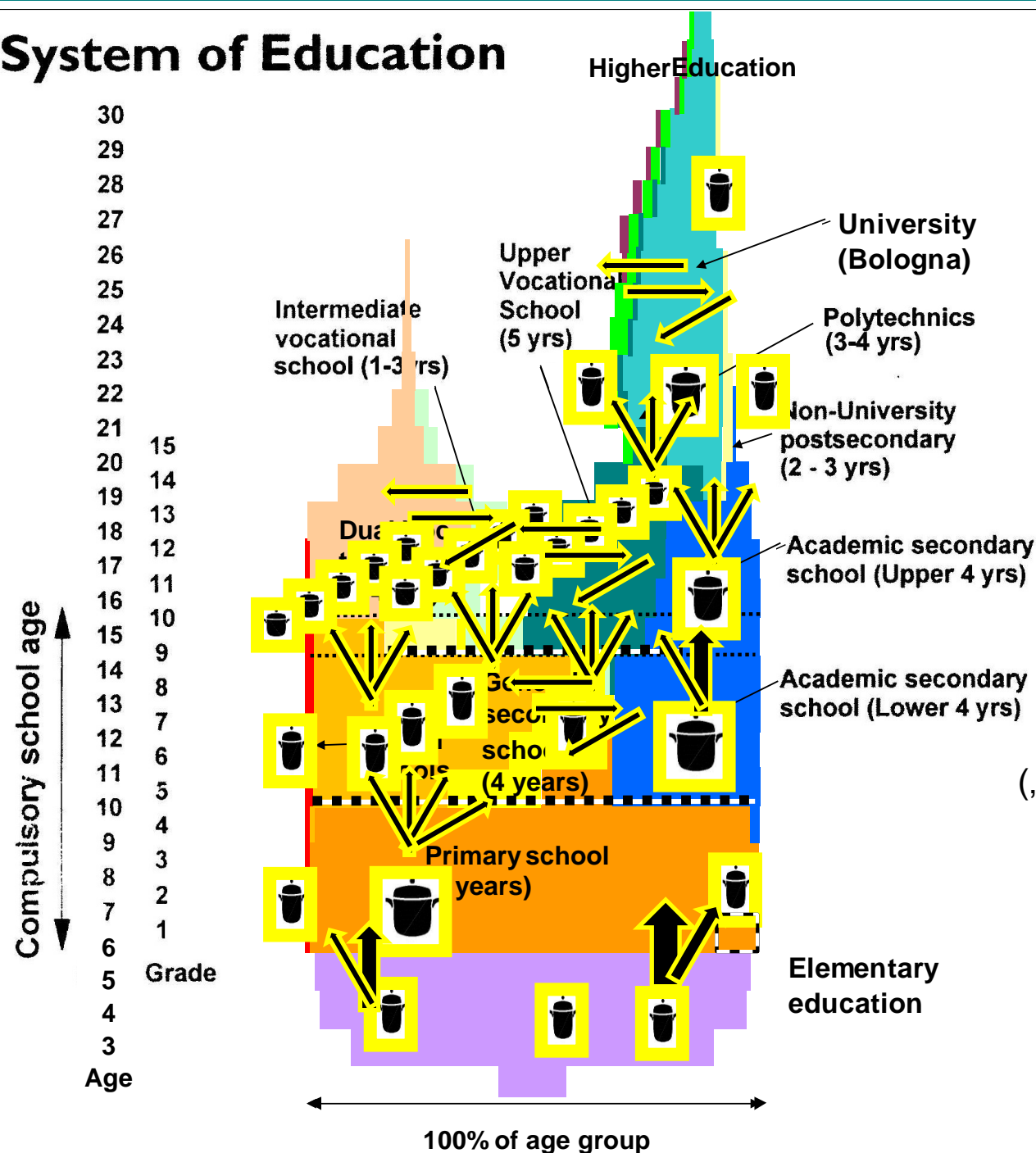
System of Education



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- Structure produces many **transitions and choices...**

System of Education



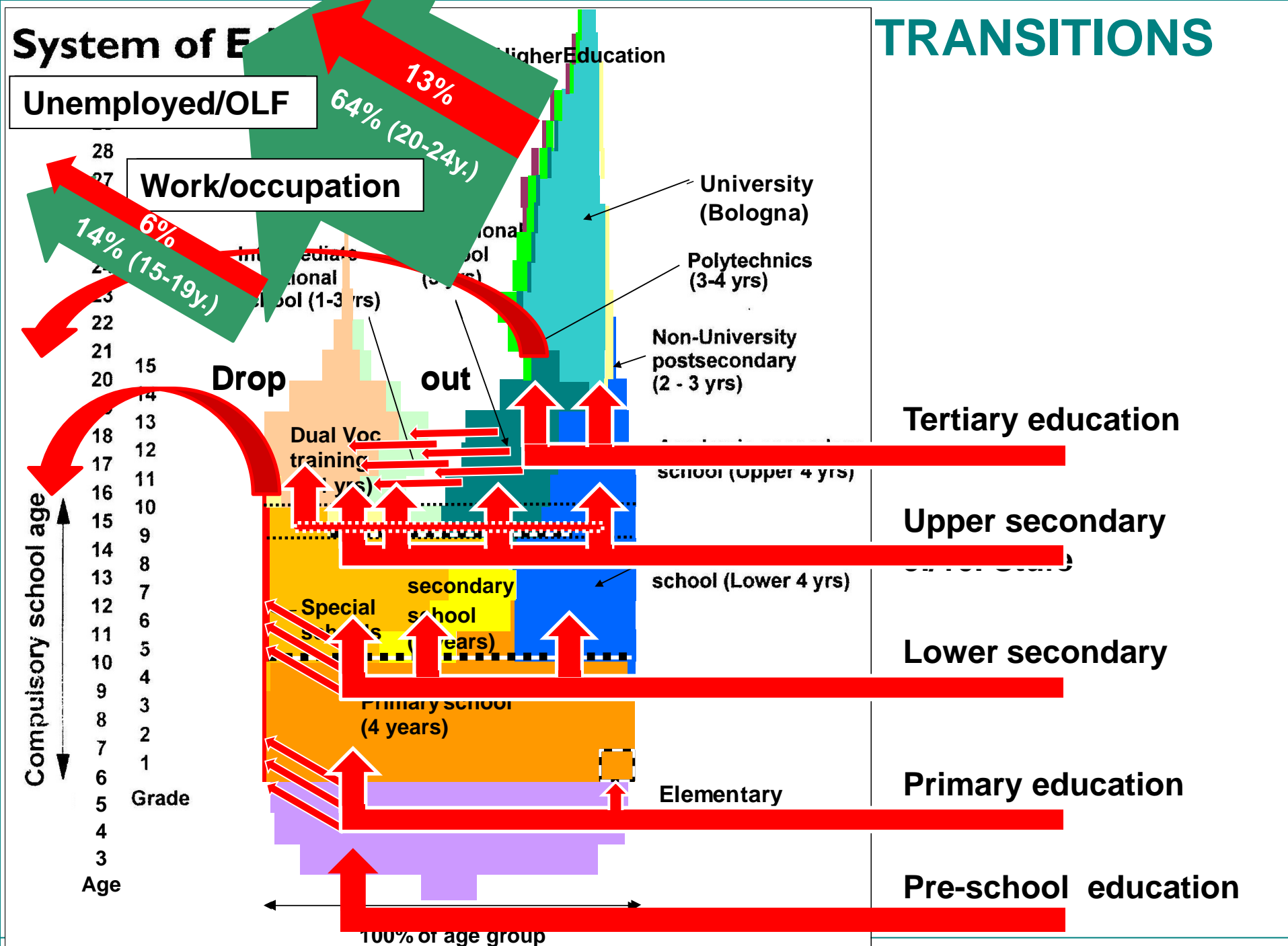
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- Structure produces many **transitions and choices...**

basic logic of career process: contradictions of controlling and guiding an ,upward drive‘

- hierarchically tracked system produces ,upward drive‘ of aspirations
- this drive **must be inevitably managed**, which can be done differently, as a combination of active and passive selection
 - **active selection** (control of access points, requirements, tests, exams...)
 - **passive selection** (self selection during process)
 - intensity, quality of **support/threat mechanisms mediate** between active and passive selection
- **guidance/counselling** is a complement to selection, however, might seem as a separate activity, as the linkage might be hidden through organisation and rhetoric (*selection ,bad‘, guidance ,good‘*)
 - separate actors/identities, with specific perspectives
 - rhetoric of providing ,positive‘ services of information, explanation, intermediation, brokerage, etc.
- but guidance/counselling can only be done **within given structures**, cannot transcend them (what can proper analysis do?)

TRANSITIONS

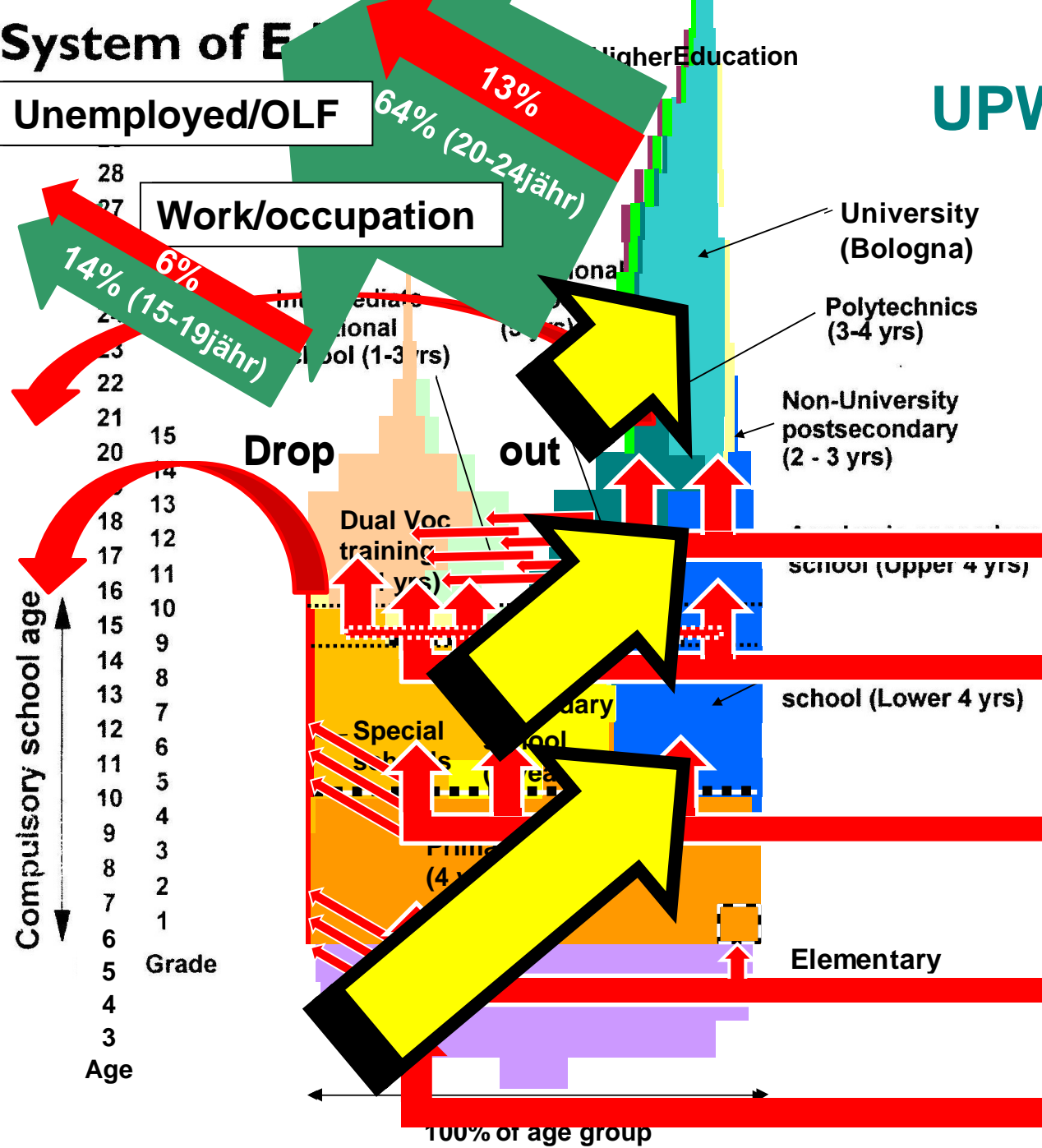


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TRANSITIONS UPWARD DRIVE...

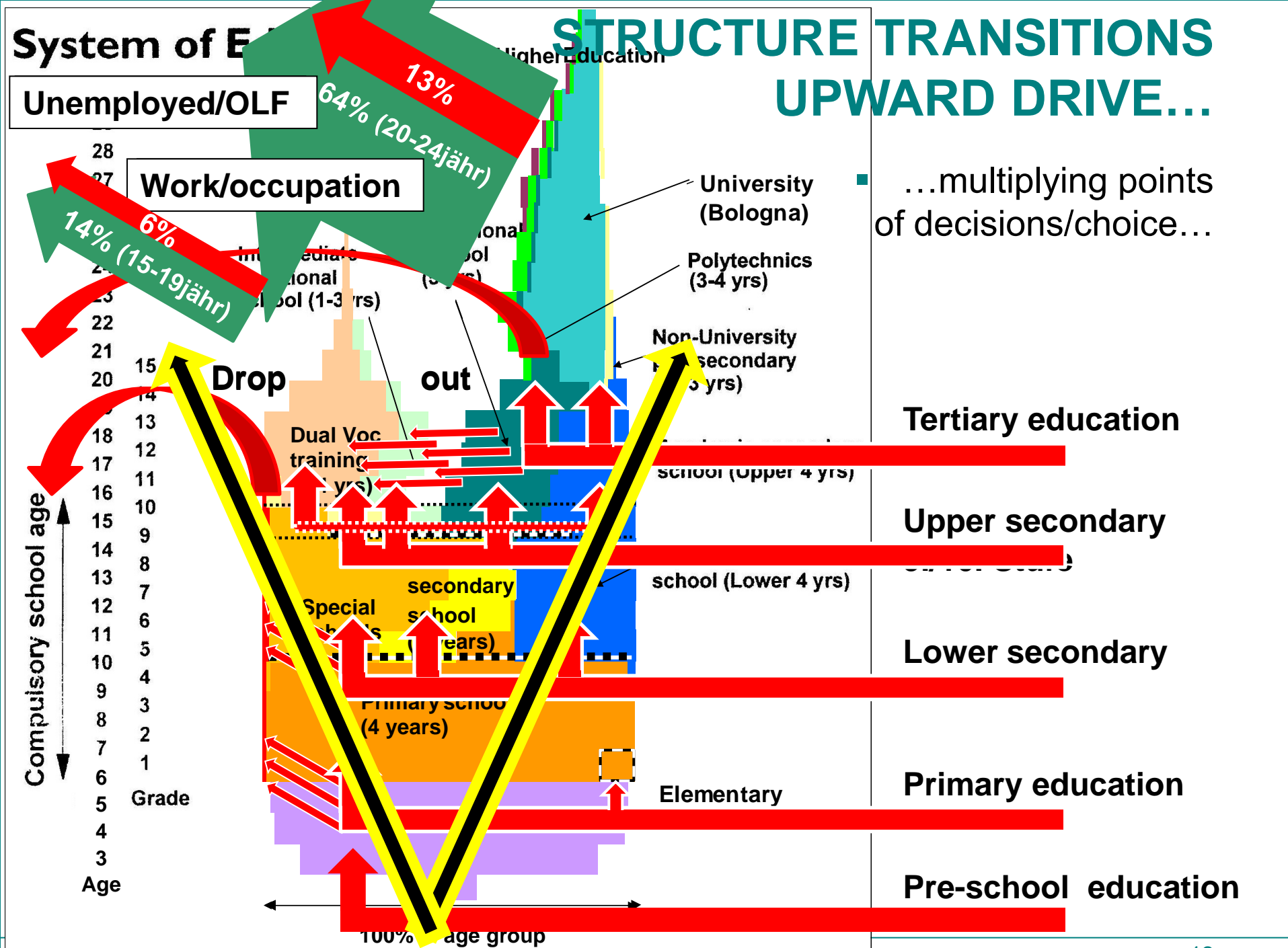
Unemployed/OLF

Work/occupation



STRUCTURE TRANSITIONS UPWARD DRIVE...

- ...multiplying points of decisions/choice...

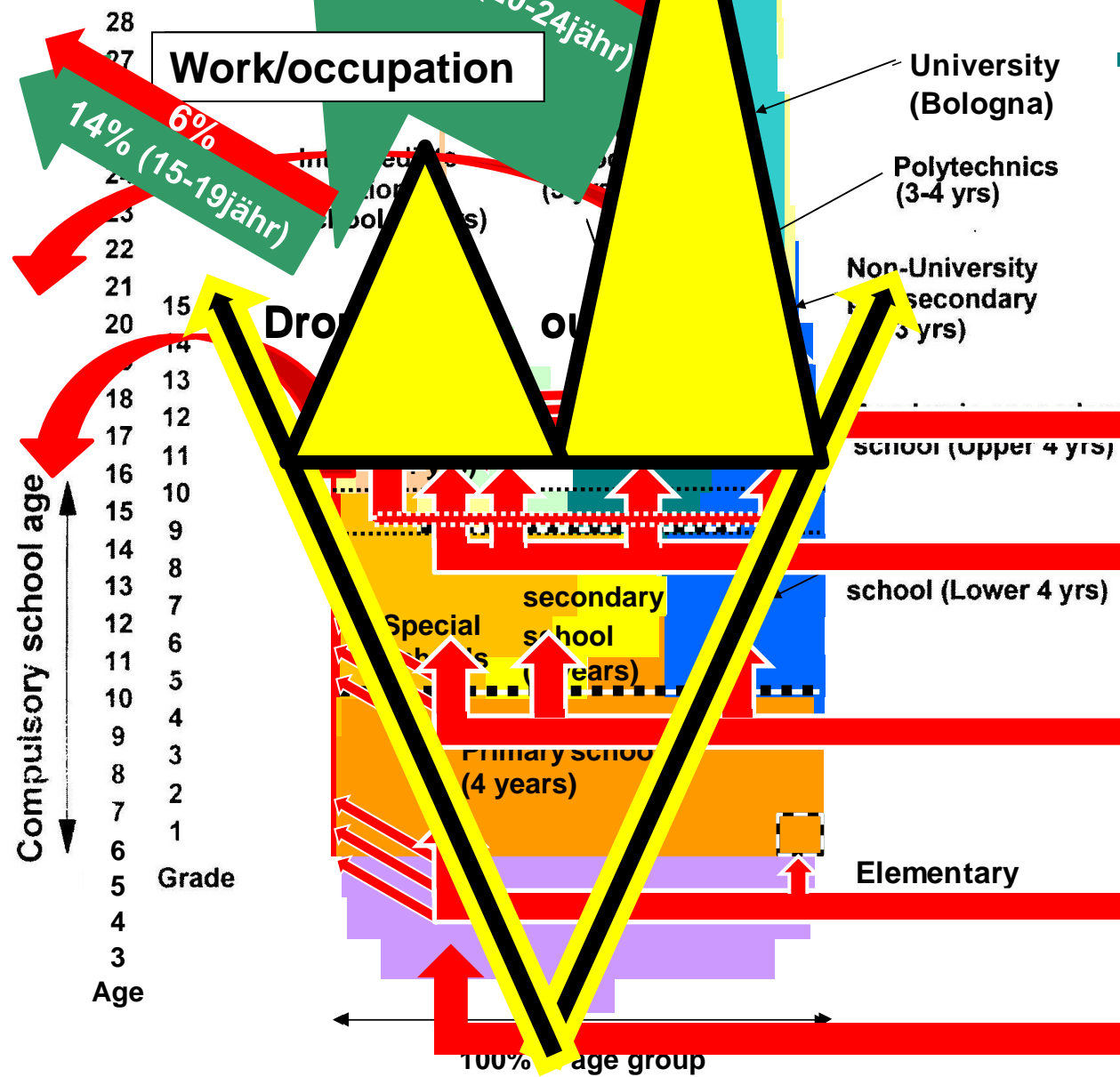


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STRUCTURE TRANSITIONS UPWARD DRIVE...

Unemployed/OLF

Work/occupation



- ...multiplying points of decisions/choice...
- ...and narrowing of choosing population

Tertiary education

Upper secondary

Lower secondary

Primary education

Pre-school education

basic logic of career process: contradictions of controlling and guiding an ,upward drive‘

■ Elements (building blocks) of the logic of the career process I:

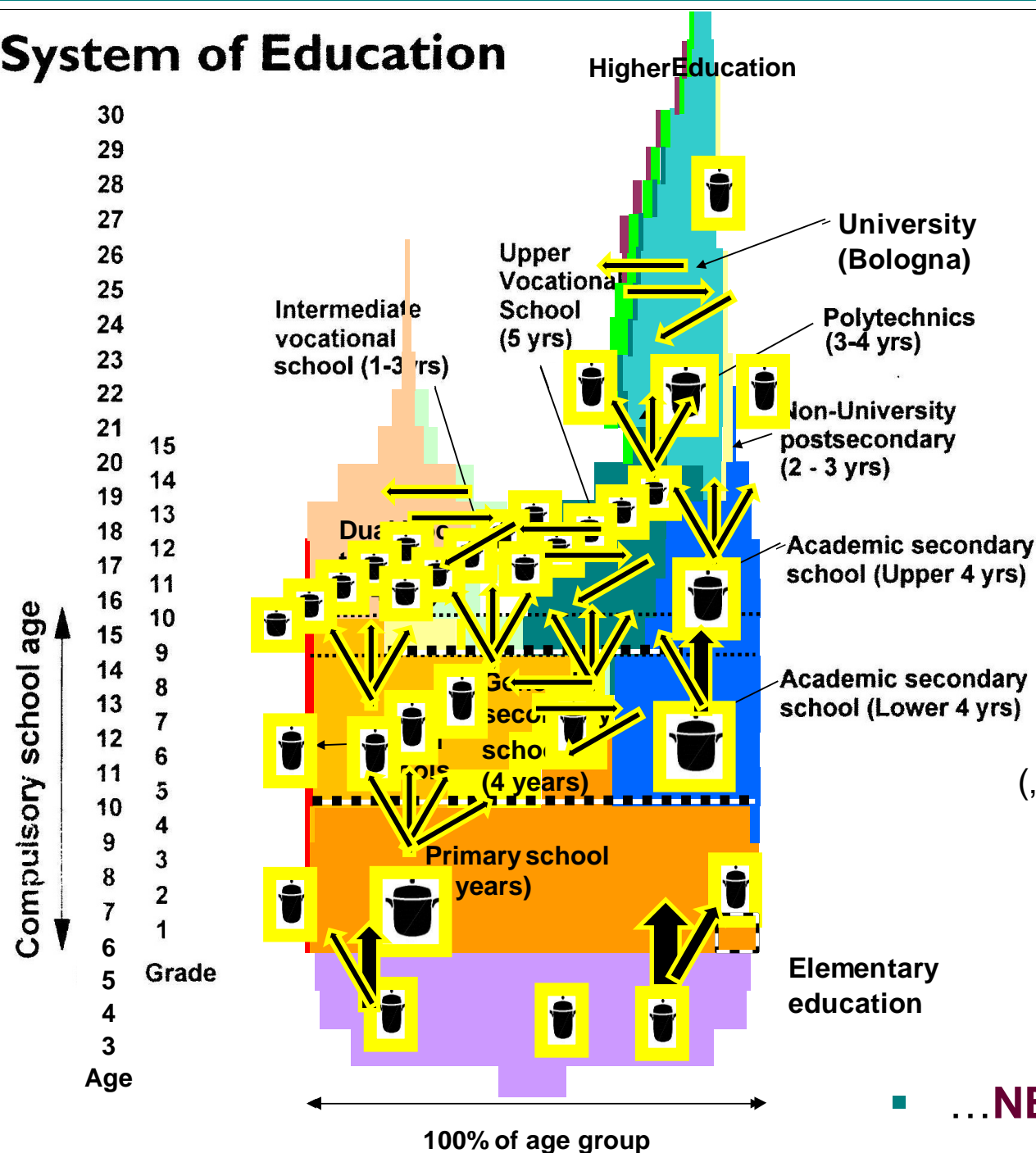
PROGRESSION

- diverse structure of hierarchially distributed programmes/programme types
*originally/historically unrelated (parallel), embedded in different cultures/strata;
increasingly moving nearer to each other, creating relationships, increasingly competing;
finally integrated within one system, structured by levels*
- basically provides incentive for families/students to try the (subjectively experienced) highest (most valuable) alternative (intrinsic interests potentials- extrinsic income-status)
*issue of perception (information, experience); external (signals of income, demand...) +
internal (feedback, assessment, success-failure)
issue of opportunities (accessability, transparency, treatment)
issue of resources (absolute wealth, relative to costs)*
- provides also opportunities for access (dynamic of restrictions-opportunities)
*primary school orientation towards credentials for access to ,elite‘ track
lower secondary orientation towards acceptance by ,elite‘ track (A-track, 1st achievement group...)
upper secondary vocational upper level institutions competing with ,elite‘ track by
effectively providing university access
9th grade transition machinery: choice of full-time school within compulsory education,
choice of apprenticeship 1 year later*

basic logic of career process: contradictions of controlling and guiding an ,upward drive‘

- Elements (building blocks) of the logic of the career process II: **GC**
 - governance rather through **achievement/assessment** than **accessability-restriction**
 - accessability mostly driven by entitlements from ,sending , institution, receiving institution has to accept (exception: polytechnics in HE; at other stages tests/eamms widely cancelled or loosened)*
 - tracked system politically under conflict, assessment procedures are main instrument of steering/governing careers, therefore seem deeply compromised:, very little correlation between marks and external testing*
 - contradictory signals concerning assessment: on the one hand socially upward bias, on the other hand support of socially disadvantaged persons (probably reflect different political stances in the system)*
 - in effect **loose empirical relation between progression and achievement**, positive bias towards access, however, subsequently high drop out
 - roughly only half of beginner in vocational schools complete in time*
 - drop outs do not leave the system, but step down the hierarchy, mostly from upper level vocational schools into apprenticeship
 - thus in effect there is much downward mobility, but little complete drop out without any credentials*
 - **task charged from guidance in this system**
 - reorientation of choices towards apprenticeship to increase supply and to reduce drop out*

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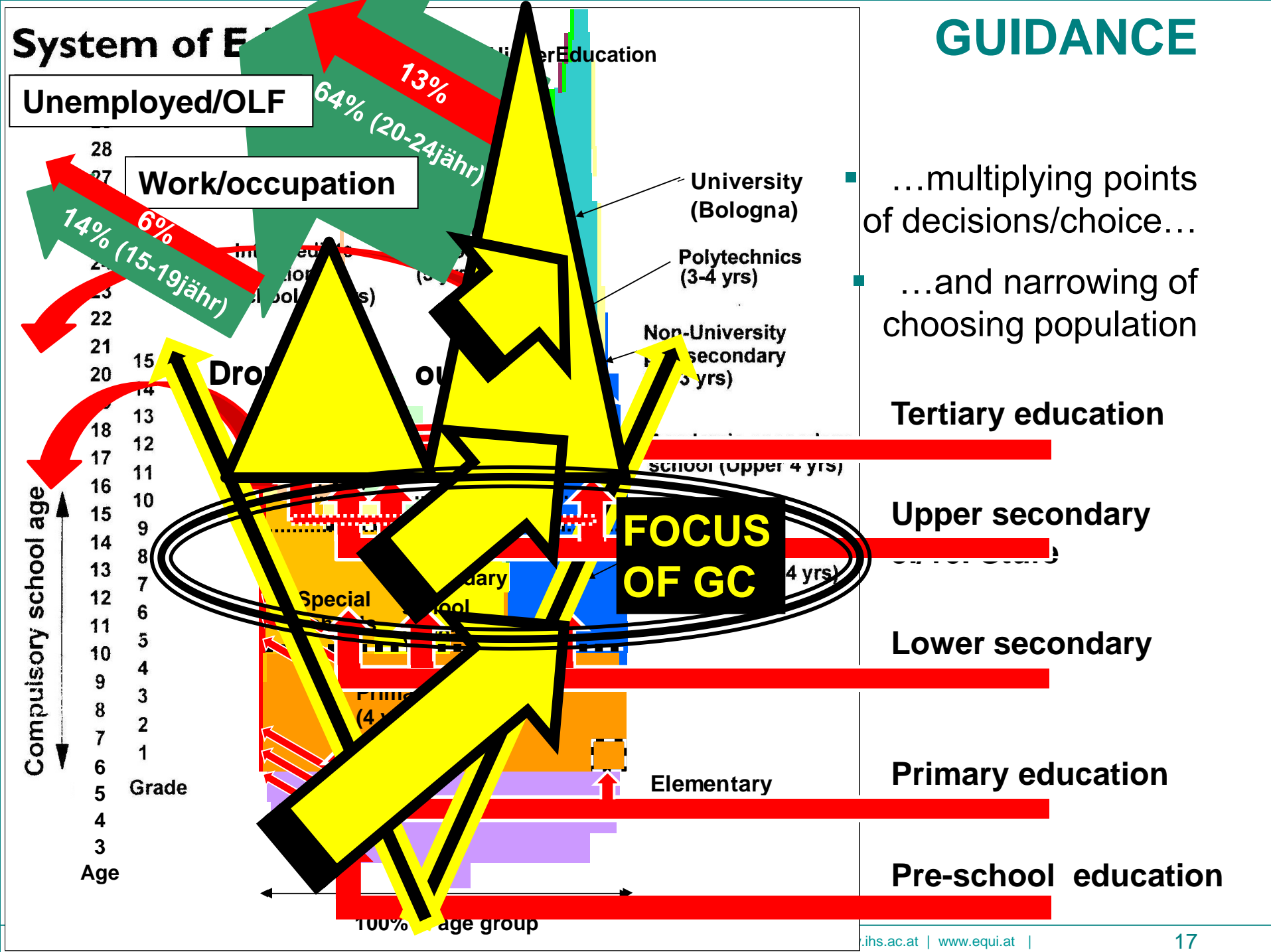


GUIDANCE

- ...driven by **diversification & homogenisation**
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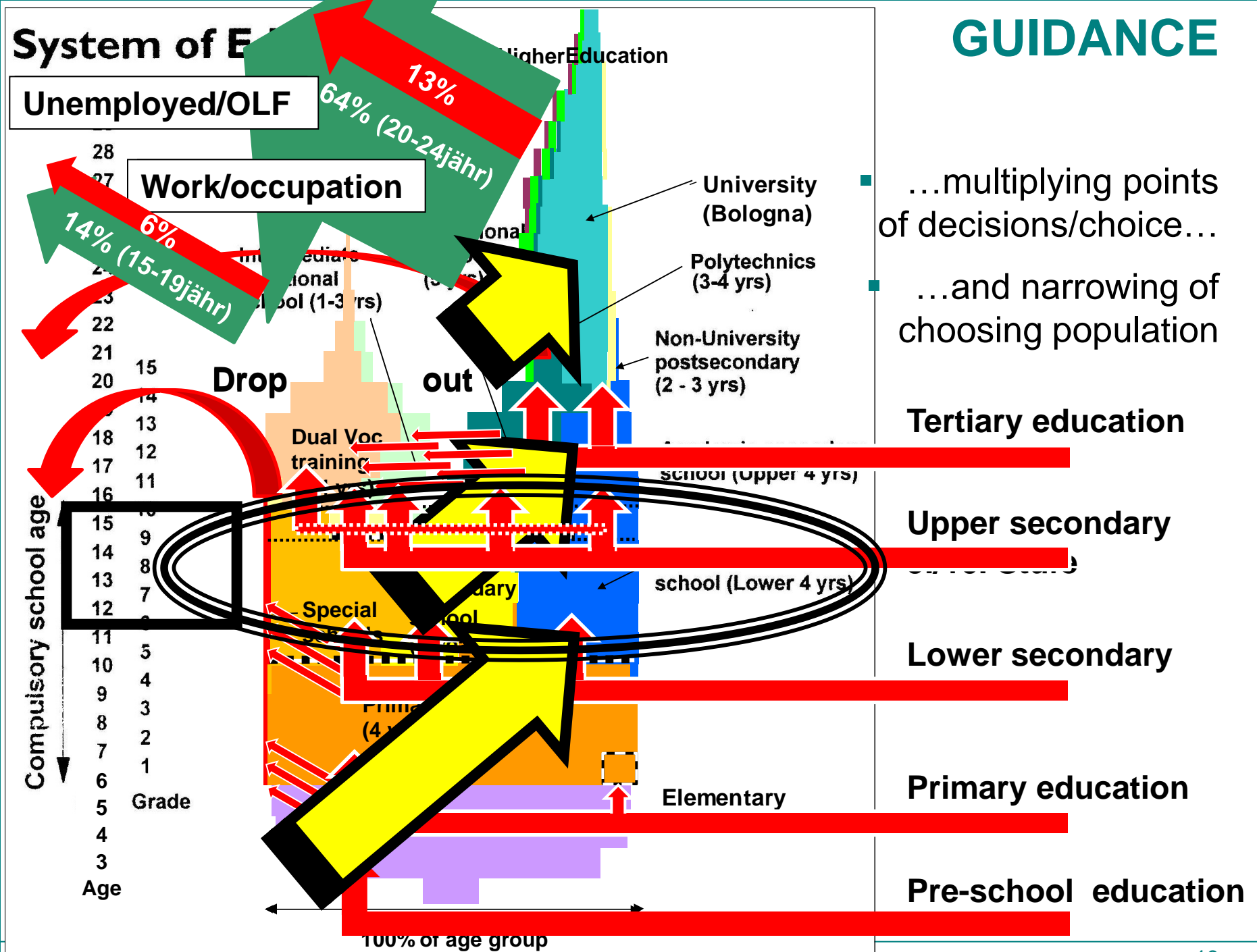
Structure produces many **transitions and choices**...

- ...**NEED FOR GUIDANCE**



- ...multiplying points of decisions/choice...
- ...and narrowing of choosing population

GUIDANCE



overview

guidance and counseling (GC)

- Traditionally two different approaches of GC
 - **School-based: teachers** with special responsibilities, and partly training, and school psychologists
 - **Out-of-school**: differentiated and fragmented supply by public employment service (PES), social partners, and professional services
 - Those **,systems‘ are separate**, the second correcting ,errors‘ of the first
- The school-based system is comprehensive on paper, but questionable in practice
 - Empirical indications
- **GC policy is led by the stakeholders of the school-based system**, in particular by school psychology
 - A ,lifelong guidance strategy‘ is creating illusions about the potentials of GC
- **Out-of-school GC** has mainly supplementary & corrective functions
 - To supply sources of information
 - To correct erroneous choices made during the school career
 - by providing additional **GC services** for unsuccessful young people*
 - by providing corrective and supplementary **programmes in labour market policy** (LMP)*
 - In LMP an **additional selection mechanism** for the ,selected out‘ is established

comparative analysis

is Austrian GC „strong“ according needs?

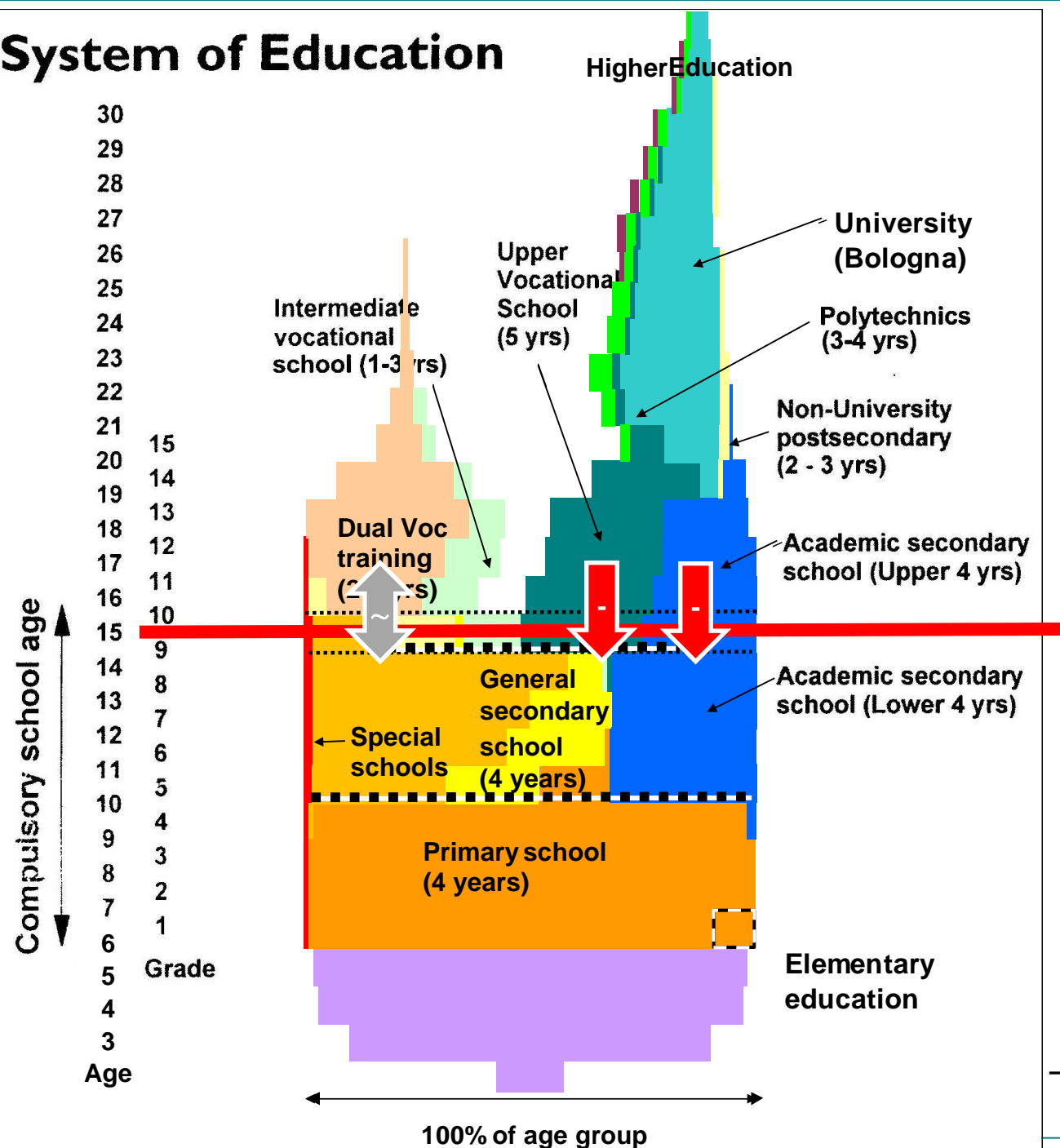
- **ANALYSIS**

PISA-data include information about guidance by principals

- **RESULTS**

- quantitatively: average+
- qualitatively: less compulsory, less professionalised
- In sum: does not reflect high degree of needs produced by structure

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- PISA 2006 comparative information
 - about GC-practices
 - quality of choice
- Quantitative GC by school types
 - apprenticeship verage
 - upper level schools low

comparative analysis is Austrian GC „typical“?

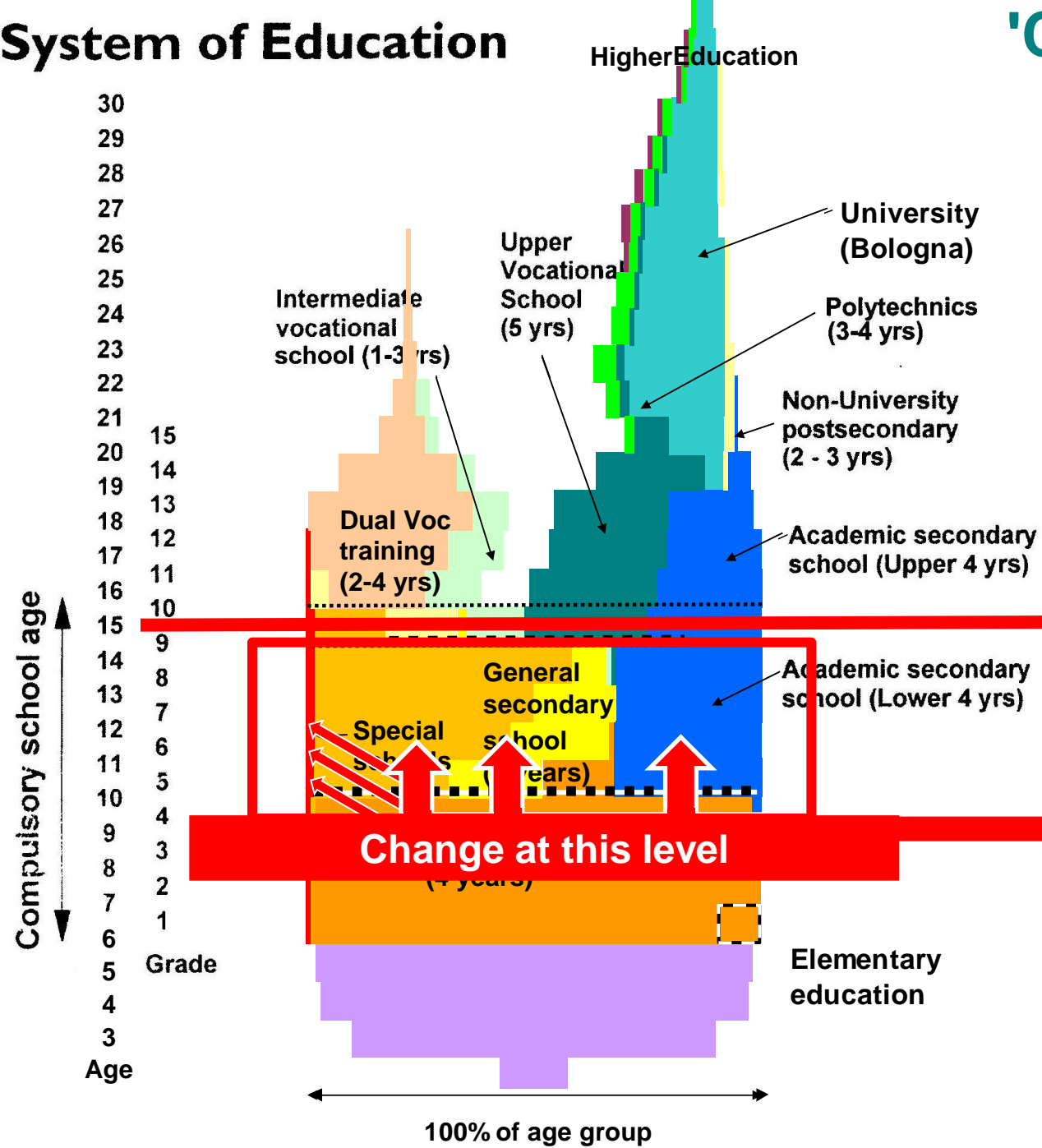
- The Austrian ET model comprises...
 - ...more **enterprise training (apprenticeship)** and more **business dominated curricula** (VET schools and colleges)
 - ...less preparation to tertiary pathways
- Austria uses **all** GC instruments **slightly above average** ...
 - consistent in quantitative terms with a „prediction“ that the system would need much GC because of its high ‚choice intensity‘
- ...however uses **more teachers** and less professionals, and GC is slightly **less compulsory** than average...
 - not consistent with „prediction“ in qualitative terms
 - poses a question for understanding
- ...and a substantially **higher proportion** of students is served neither by teachers nor by professionals
 - 18% in Austria vs. 4% OECD average
 - 1 out of 4 students is not served by any instrument...1 out of 4 students is not served by any, and 40% are served well
 - in particular in apprenticeship gc on average
 - in academic schools and upper level vocational schools low gc intensity

contradictory picture and policy response

- Overall: high demand for GC, medium to low supply in quantitative and qualitative terms
- Consequently high political priority given to GC (‘Lifelong Guidance Strategy’)
- Strongly directed towards improving individual competencies for choosing the right alternative
- Disputed
 - improvement of quality of voluntary activities vs. strong compulsory measures
 - teacher responsibility and enforcement vs. external (professional) interventions
 - key topic: drop out prevention or cure
 - structural proposals focused on transition between compulsory and postcompulsory education
 - attempts toward external assessment + counseling and integrating transition permit/right into assessment*
 - belief in testing*

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'COOLING OUT'



logic of cooling out as an interpretation?

- Cooling out: self-selection supported by guidance instead of predetermined tracking
- Long-term structural changes + priority for guidance in this direction
- Tracking at lower secondary level changed...
 - from three tracks as schooltypes until 1920s...
 - to two (+one) schooltypes including three tracks until 1970/80s
 - to two schooltypes including 2 tracks including 3 achievement levels until 2000s
 - to two tracks with internal differentiation currently into the future

Change: 1920s	1960s/70s	2000s	future?
Academic ,elite‘	Academic ,elite‘	Academic ,elite‘	Academic ,elite‘
Bürgerschule	Hauptschule one > two tracks	Hauptschule three achievement levels	„Neue Mittelschule“ individualised
Primary school upper cycle	Primary upper		Hauptschule
3 school types	> 2 ₍₊₁₎ types, 1 tracked	> 2 types, 1 achiev-l	> 2 ₍₊₁₎ types, indiv.

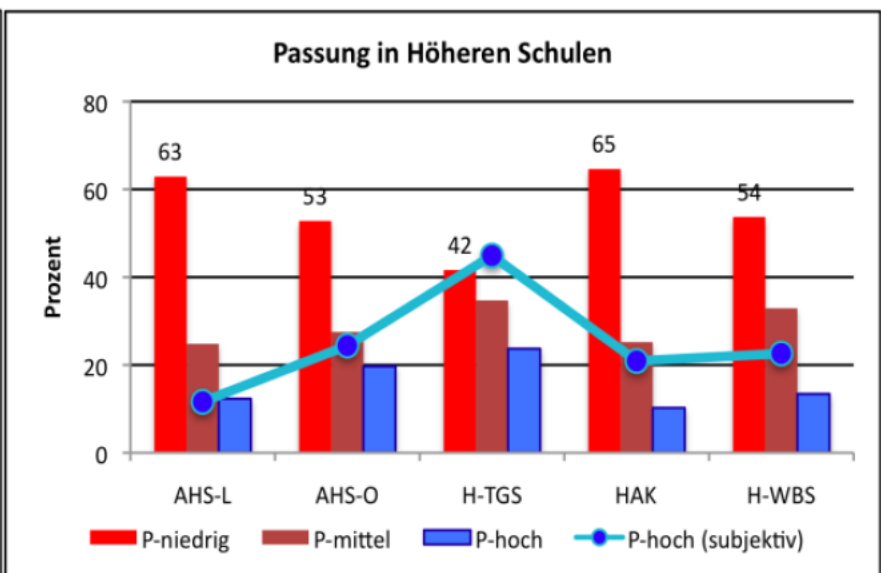
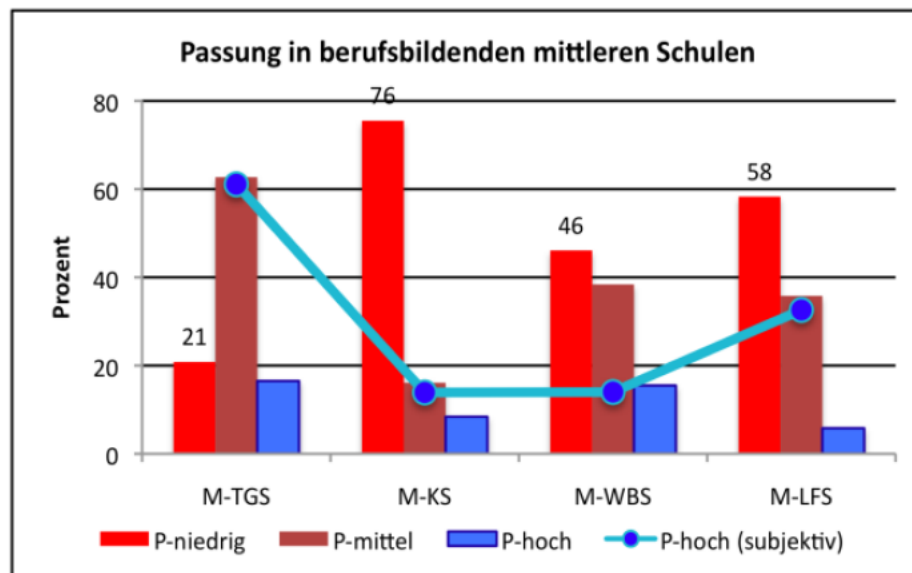
evidence for limits of guidance vis-a-vis structural constraints?

- how to find evidence for ‚good choice‘? to which degree can comparative data be used for this purpose?
- attempt 1 (‚objective‘): holland model of occupational-interest types confronted to choice of broad vocational school alternatives > degree of mismatch
- attempt 2 (‚subjective‘): young people ‚grade‘ their choices in retrospect
- question: which proportion of ‚mistakes‘ can be expected?

Eder, fit in objective terms (Holland Model of interest-profiles)

■ Medium level schools

upper level schools



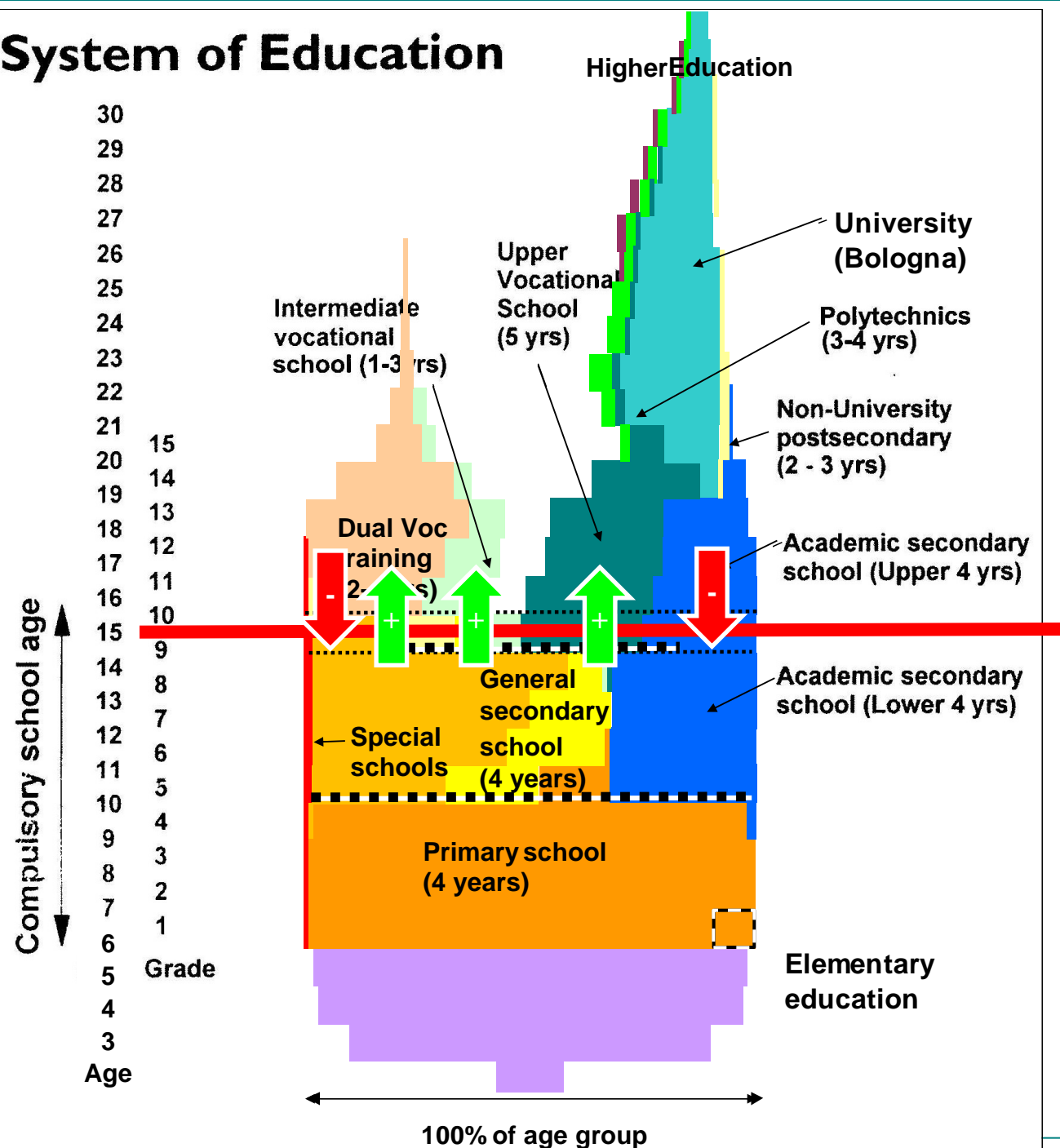
Anmerkungen: Eingetragen ist der Prozentsatz der Schüler/innen, der auf die unterschiedlichen Kongruenzstufen (P-niedrig, P-mittel, P-hoch) entfällt. Zusätzlich ist der Prozentsatz der Schüler/innen ausgewiesen, die angeben, dass die Schule ihren Interessen „ganz genau“ entspricht (P-hoch(subjektiv)).

M-TGS Mittlere Technisch-gewerbliche Schulen; M-WBS Mittlere wirtschafts- und sozialberufliche Schulen; M-KS Mittlere Kaufmännische Schulen; M-LFS Mittlere land- und forstwirtschaftliche Schulen. AHS-L AHS-Langform; AHS-O HS-Oberstufenform; H-TGS Höhere technisch-gewerbliche Schulen; H-WBS Höhere wirtschafts- und sozialberufliche Schulen; HAK Höhere Kaufmännische Schulen (Handelsakademien).

subjective information about choice

- Descriptive **information based on PISA**, cross-section at age 15
 - Rating of students about four aspects: abilities, interests, right choice, repetition of choice
- Does the programme accessed corespond to **abilities**?
 - **35%++** / 53%~+ / **12%-**
- Does the programme accessed corespond to **interests**?
 - **33%++** / 52%~+ / **15%-**
- Has the **right choice** been taken?
 - **41%++** / 45%~+ / **14%-**
- Would the choice be **repeated**?
 - **37%++** / 36%~+ / **27%-**
- Index: **average of those indicators**
 - Less than 2/5 (36%) definitely good choice at age 15
 - More than 2/5 (46%) rather positive rating
 - Less than 1/5 (17%) rather negative rating or definitely bad choice
- Differences by school types
 - Prep S, academic upper sec S **↓**; Apprenticeship, VET Schools, Colleges **↑**

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- PISA 2006 comparative information
 - about GC-practices
 - quality of choice
- Quality of choice
 - Prep S,
 - academic upper sec S ↓
 - apprenticeship,
 - VET Schools, Colleges ↑

question: how to judge the figures?

- Which proportion of ‚good choices‘ can we expect as a basic ‚theoretical‘ distribution (Benchmark)?
 - 50/50?
 - 33/33/33
- Which proportion of ‚good choices‘ can be taken as aim of guidance policy?
 - 100/0?
- How can the aim of a ‚good‘ distribution be legitimated?
 - What is a feasible distribution of responsibilities?
 - What follows, when the opportunity structure is generated by public policy?
- What does the empirical distribution indicate?
 - 36/46/17
 - What is a ‚good choice‘? ‚Exactly‘ (36%) or also ‚somewhat‘ (36+46=82%)

,determinants‘

- structural constraints
- social background
- gendered choice
- access conditions
- assessment/achievement
- guidance/counselling
- individual...
 - preferences
 - potentials
 - interests
 - abilities

How to judge relationship?

What can surveys really tell us?

,distances‘ between groups
in comparative perspective?

amount of ,false‘ choices and
corrections (,permeability‘)

beliefs of researchers in structural
vs. choice component (‘inequality‘)

The End



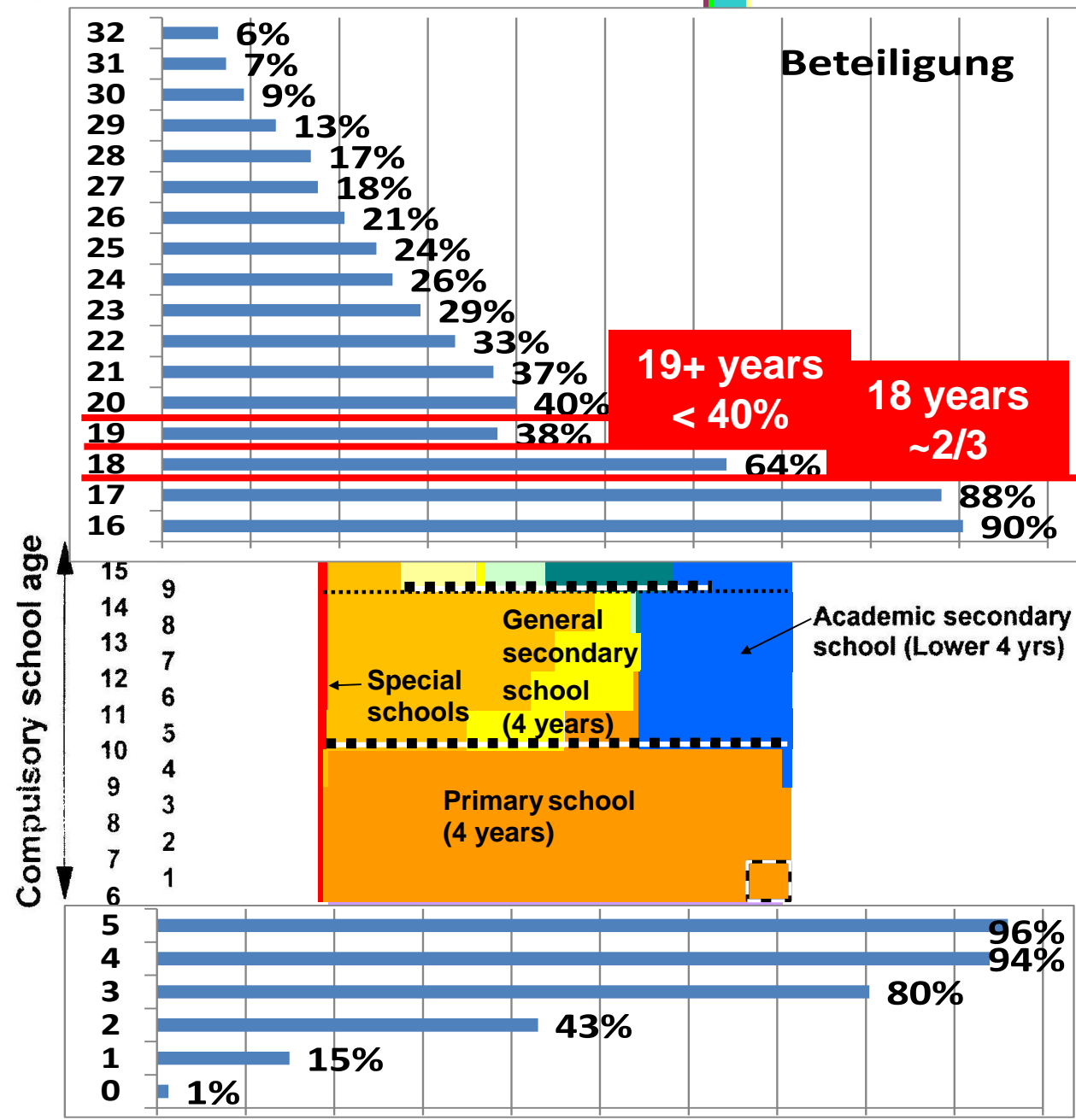
Material



ANNEX data

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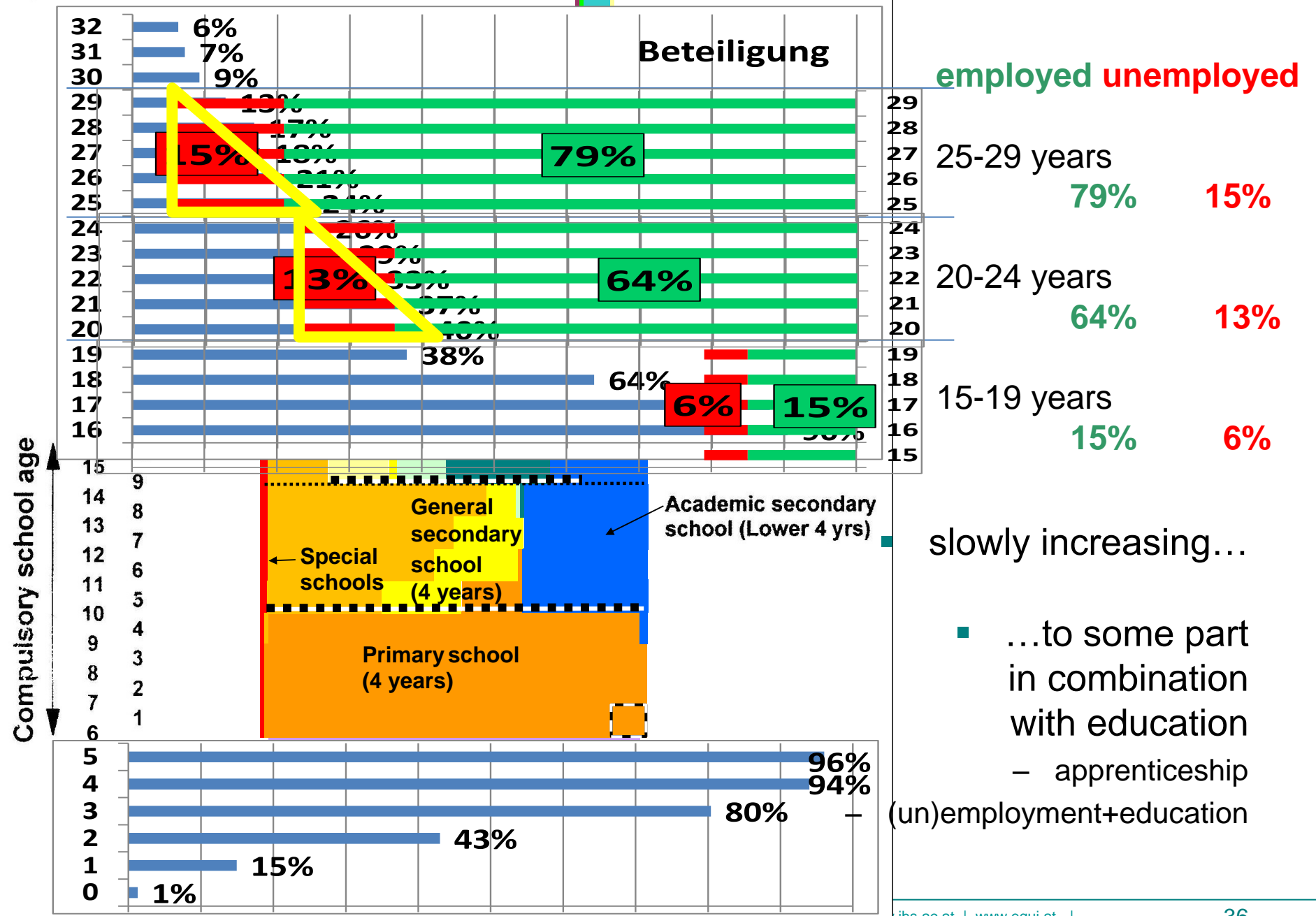
Participation in education



- Quickly going down compulsory education until age 19...
- ...then slower

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Participation employment

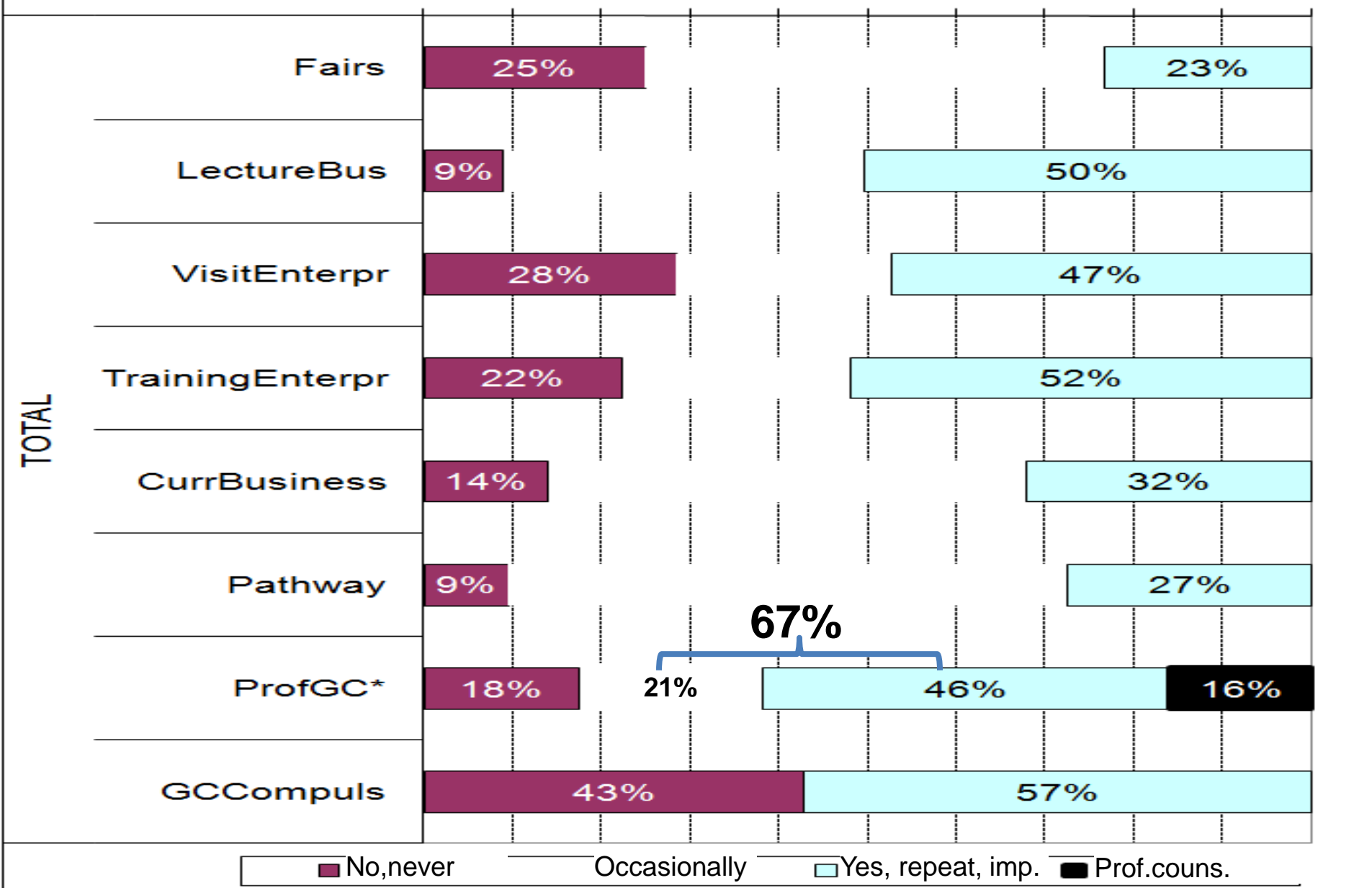


Guidance and counseling in PISA-2006-data

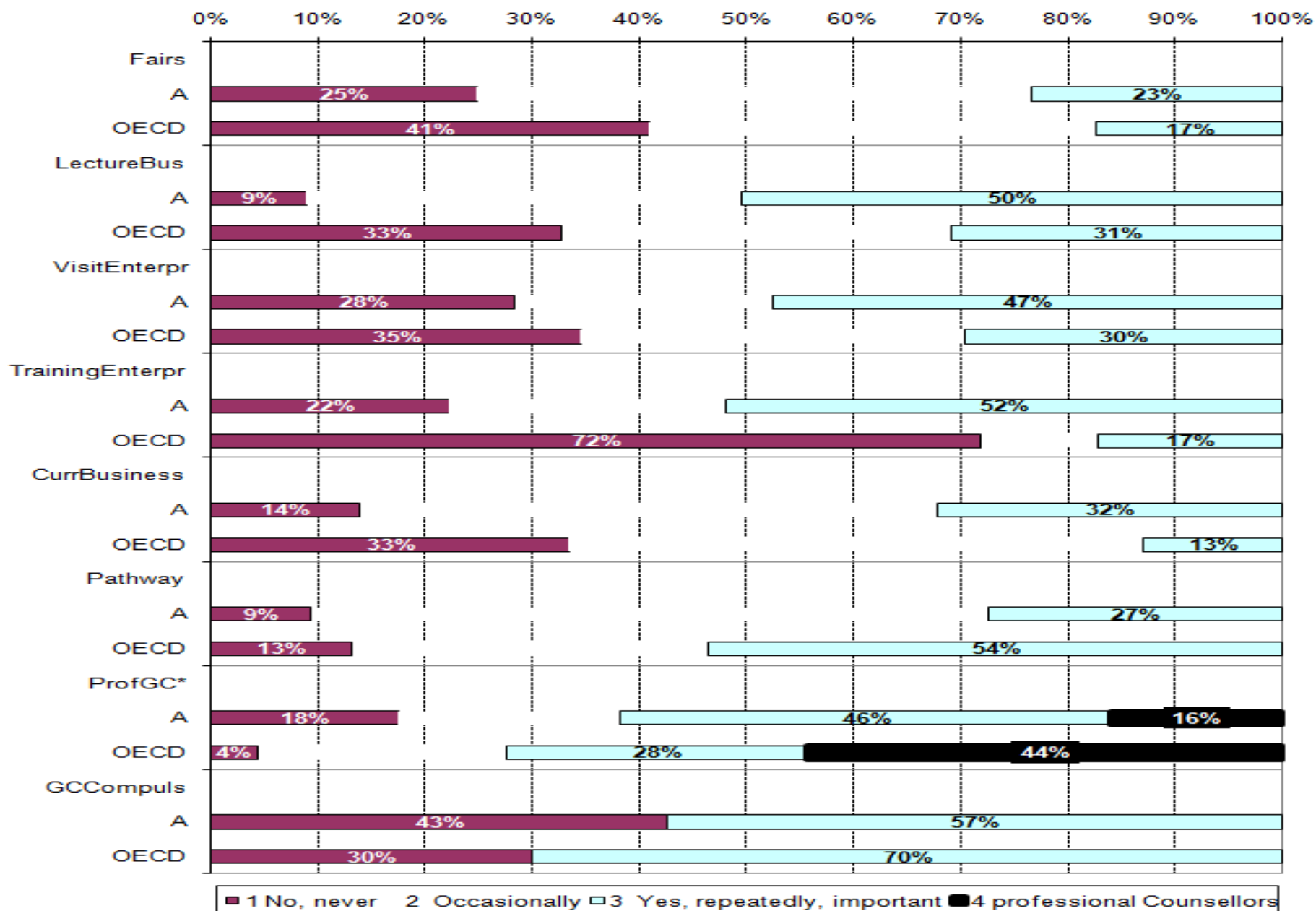
- Measurement: school principals estimated the proportion of pupils covered by different measures of GC
 - Fairs
 - Business lectures
 - Visits in Enterprises
 - Training periods in enterprises
 - Influence of business on curricula
 - Preparation for tertiary studies
 - Responsibility for GC
 - Provision of GC voluntary/compulsory
- Overview
- Comparison OECD
- By schooltypes

Instruments of GC in Austria, % of pupils covered due to principals

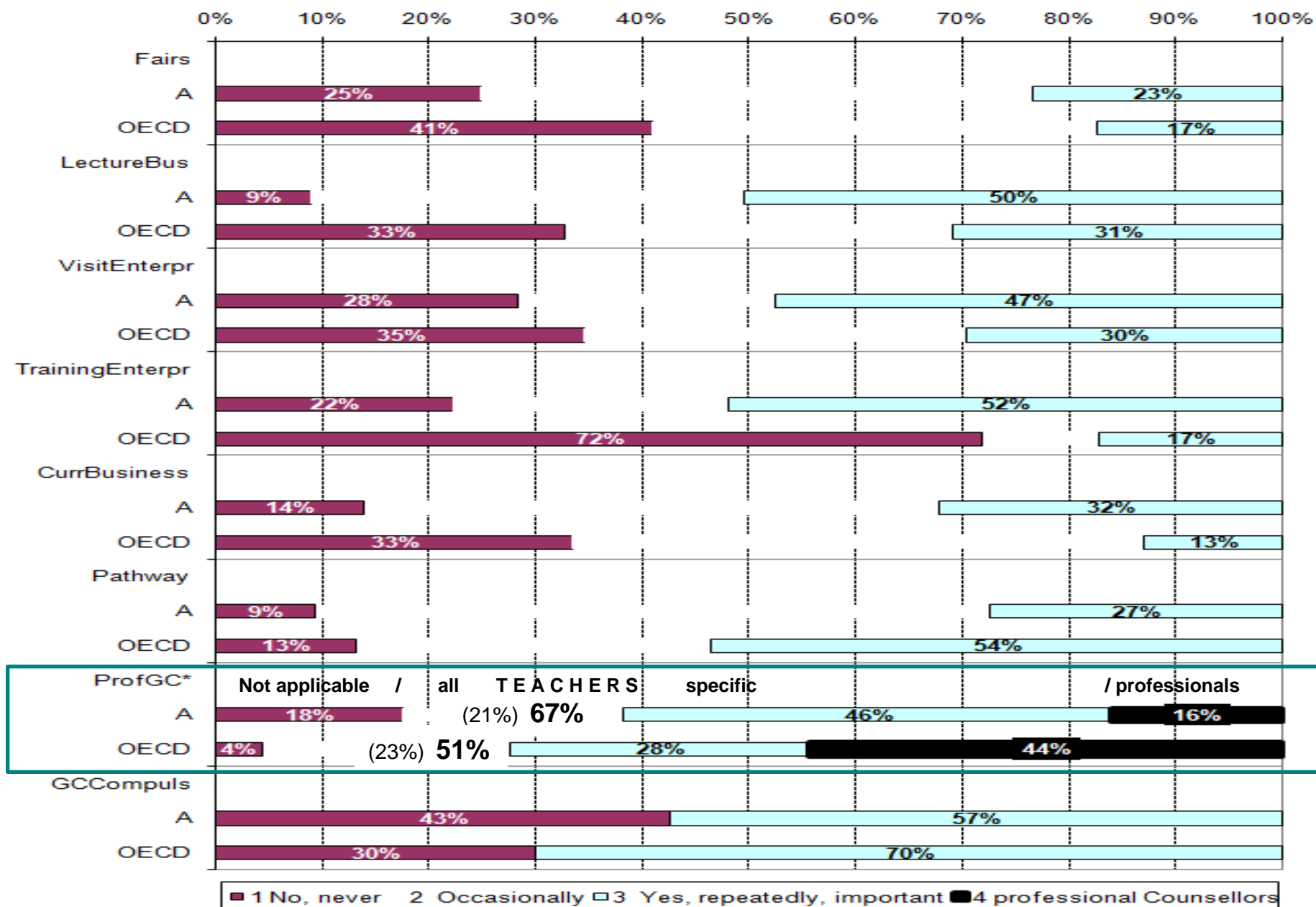
0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%



Instruments of GC Austria, OECD % of pupils covered due to principals

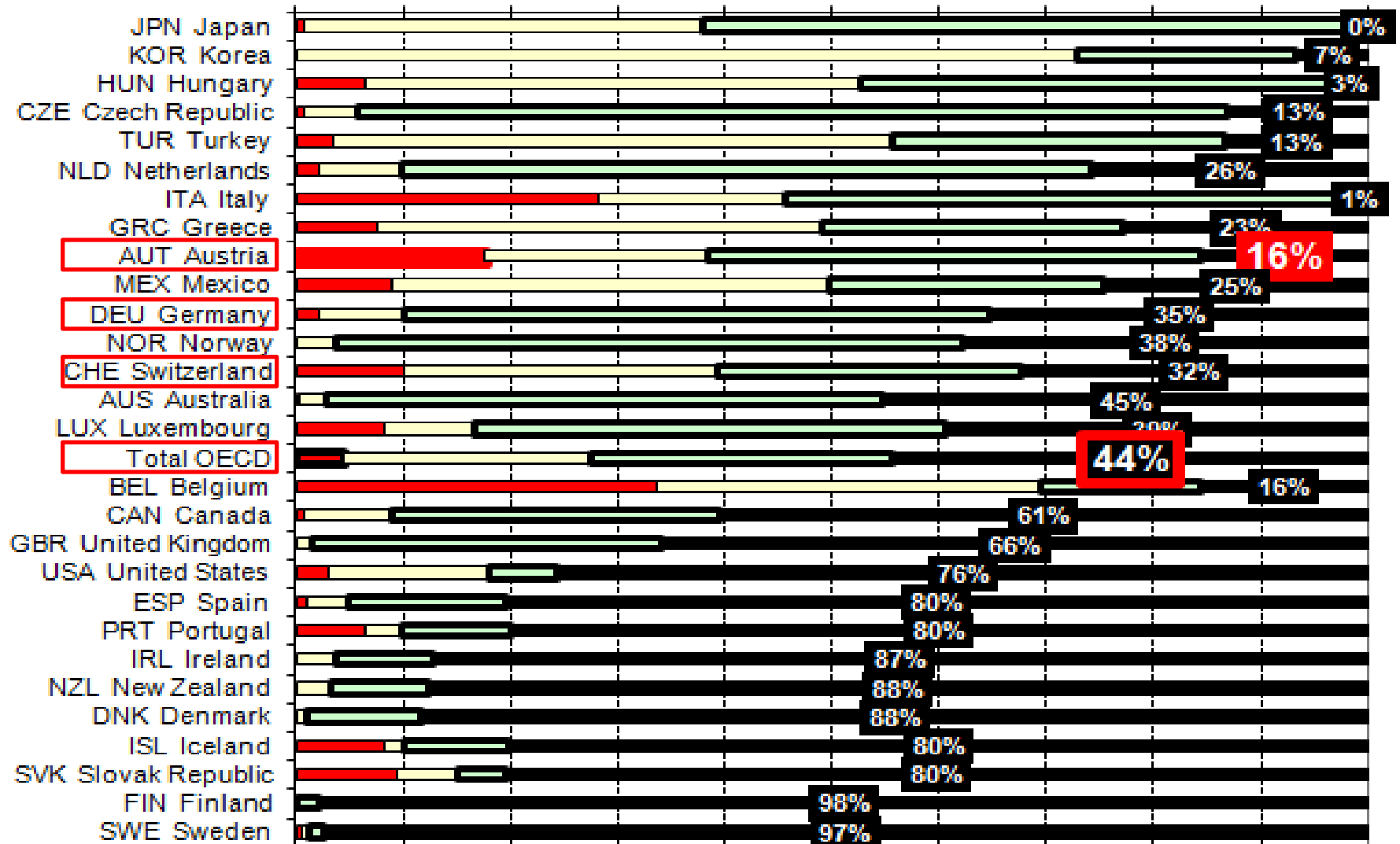


Instruments of GC Austria, OECD % of pupils covered due to principals



Responsibility for vocational GC

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%



1 Not applicable 2 All teachers 3 Specific teachers 4/5 Counsel employed/visits

Is Austrian GC „typical“?

- Are there „typical“ relationships between GC variables?
- Three dimensions
 - **GC instruments**: Fairs, lectures from business, enterprise visits
 - **Education/training models**: enterprise training, business influence on curricula, pathways to tertiary education
 - **GC models**: professional counsellors, teachers, compulsory GC
- GC Instruments

	fairs3	lectures3	visits3
fairs3	x	pos.29	pos.22
lectures3		x	pos.27

 - Positively related
- ET Models

	entprtr3	bucurric3	tertprep3
entprtr3	x	(no.02)	neg.10
bucurric3		x	(no.02)

 - Enterprise training slight alternative to tertiary prep
- GC Models

	profcounts	teachcoun	compulsc
profcounts	x	!defneg.94	no.00
teachcoun		x	no.00

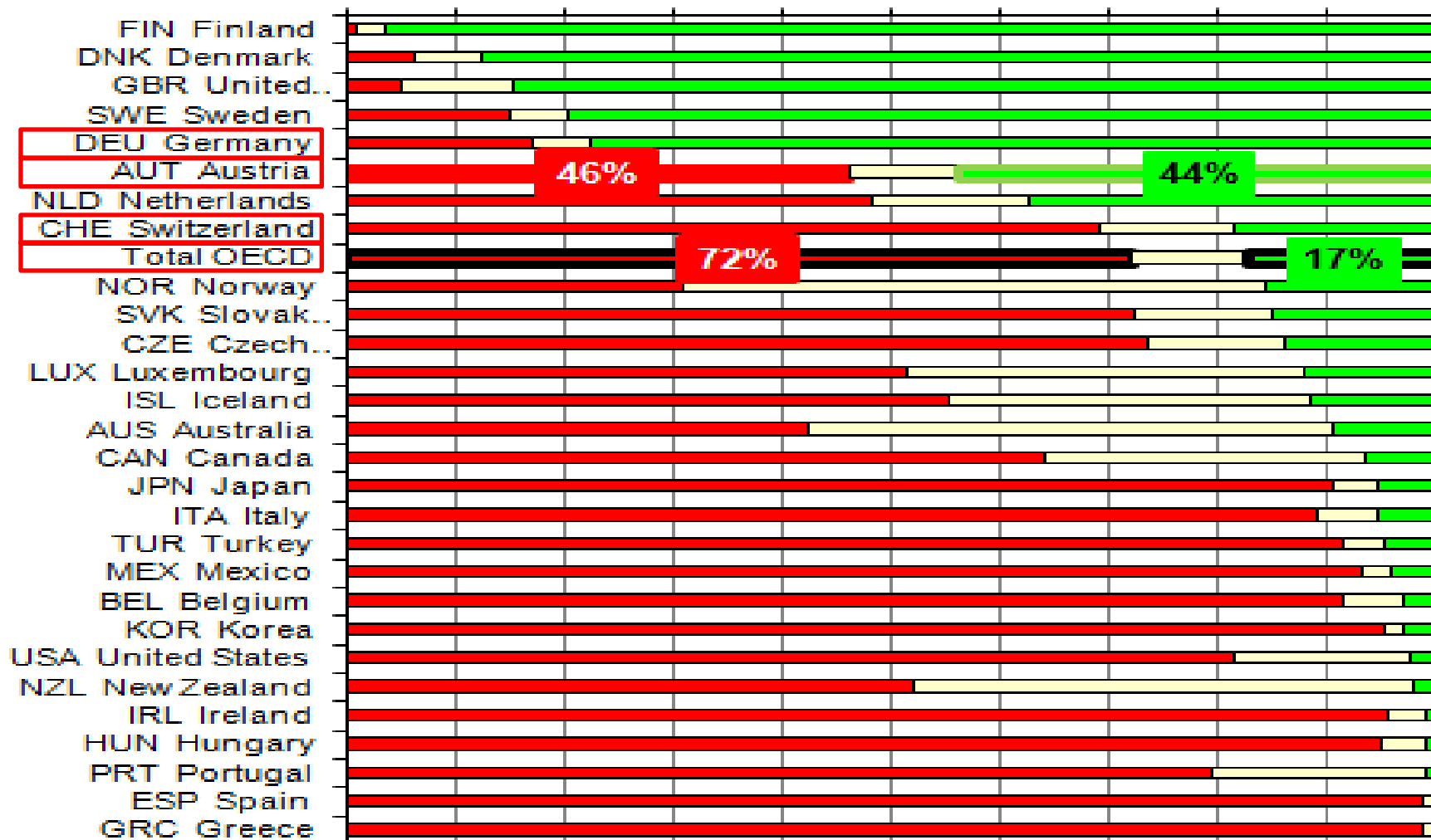
 - Different types: professionals or teachers, voluntary or compulsory participation
- Instruments and GC Models unrelated (unspecifically used)
- ET models and GC instruments and models
 - **Tertiary preparation** unrelated to GC models, **negatively** related to instruments
 - **Enterprise training** uses visits and professionals (compulsory), **business dominated curricula** use more instruments and different models

Correlations between variables

	fairs3	lectures3	visits3		entprtr3	bucurric3	tertprep3		profcounts	teachcount	compulsc
fairs3	x	pos.29	pos.22	fairs3	(no.03)	(pos.09)	(neg.06)	fairs3	(neg.06)	(pos.08)	(no.03)
lectures3		x	pos.27	lectures3	(pos.07)	pos.17	(no.02)	lectures3	(no.04)	(no.03)	no.00
visits3			x	visits3	pos.32	pos.14	neg.20	visits3	(no.03)	(no.04)	(no.03)
					entprtr3	bucurric3	tertprep3		profcounts	teachcount	compulsc
entprtr3				entprtr3	x	(no.02)	neg.10	entprtr3	pos.13	neg.11	(pos.09)
bucurric3				bucurric3		x	(no.02)	bucurric3	(neg.05)	(no.02)	(neg.07)
tertprep3				tertprep3			x	tertprep3	no.00	no.00	no.00
									profcounts	teachcount	compulsc
profcounts								profcounts	x	!defneg.94	no.00
teachcounts								teachcounts		x	no.00
compulsc								compulsc			x

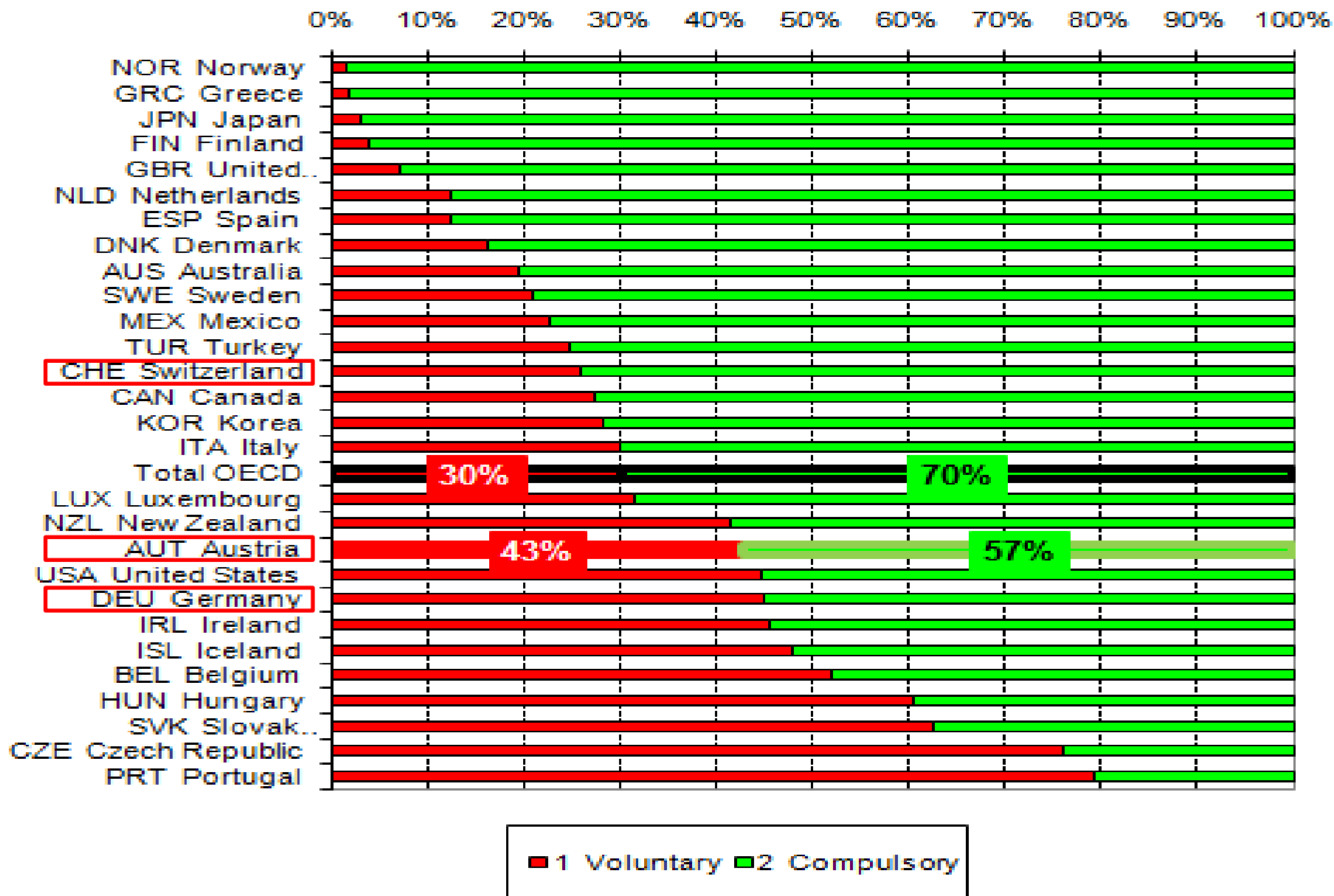
Training in local enterprises

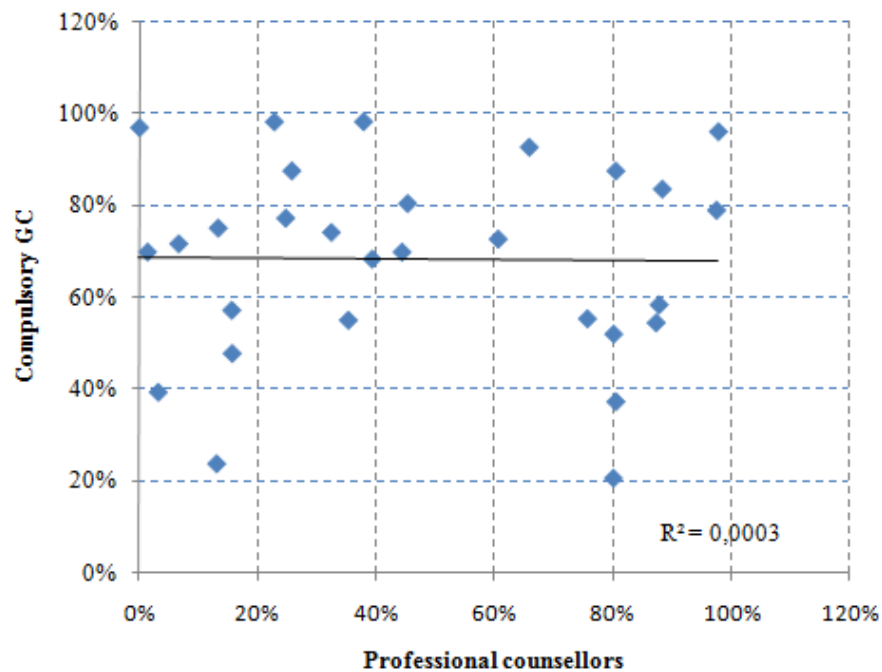
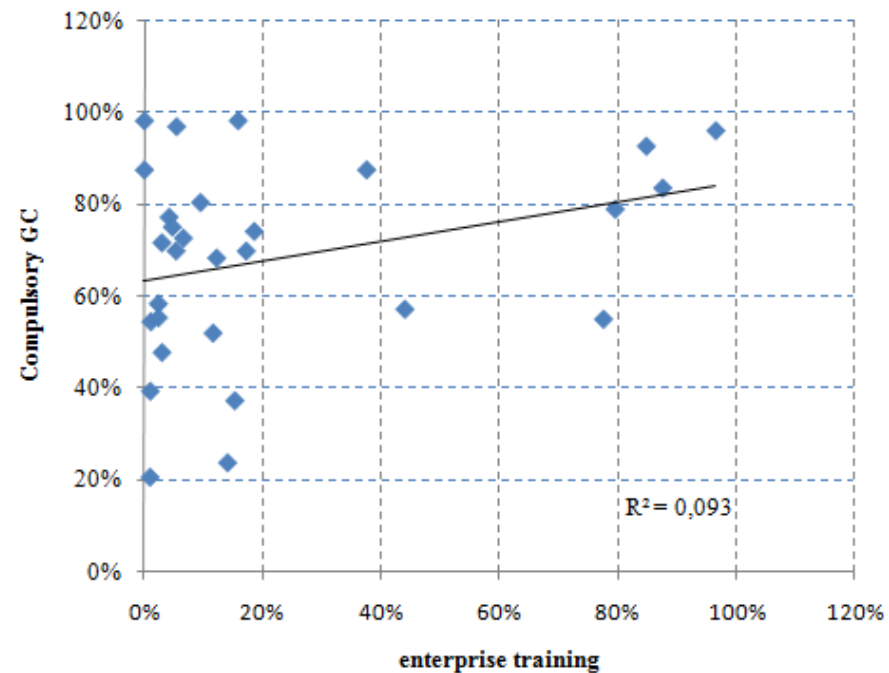
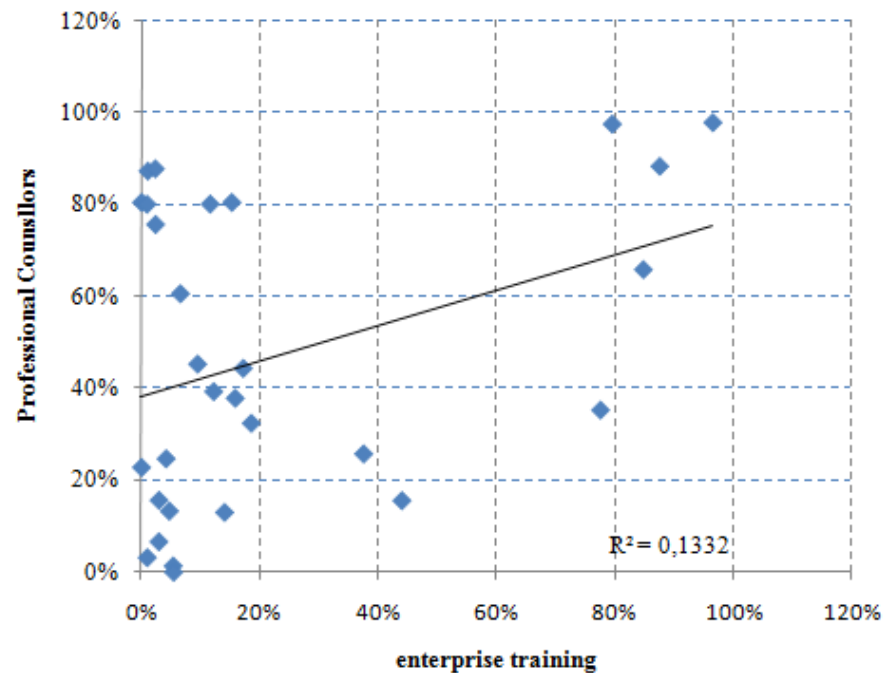
0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%



1 Not offered 2 Half or less 3 More than half

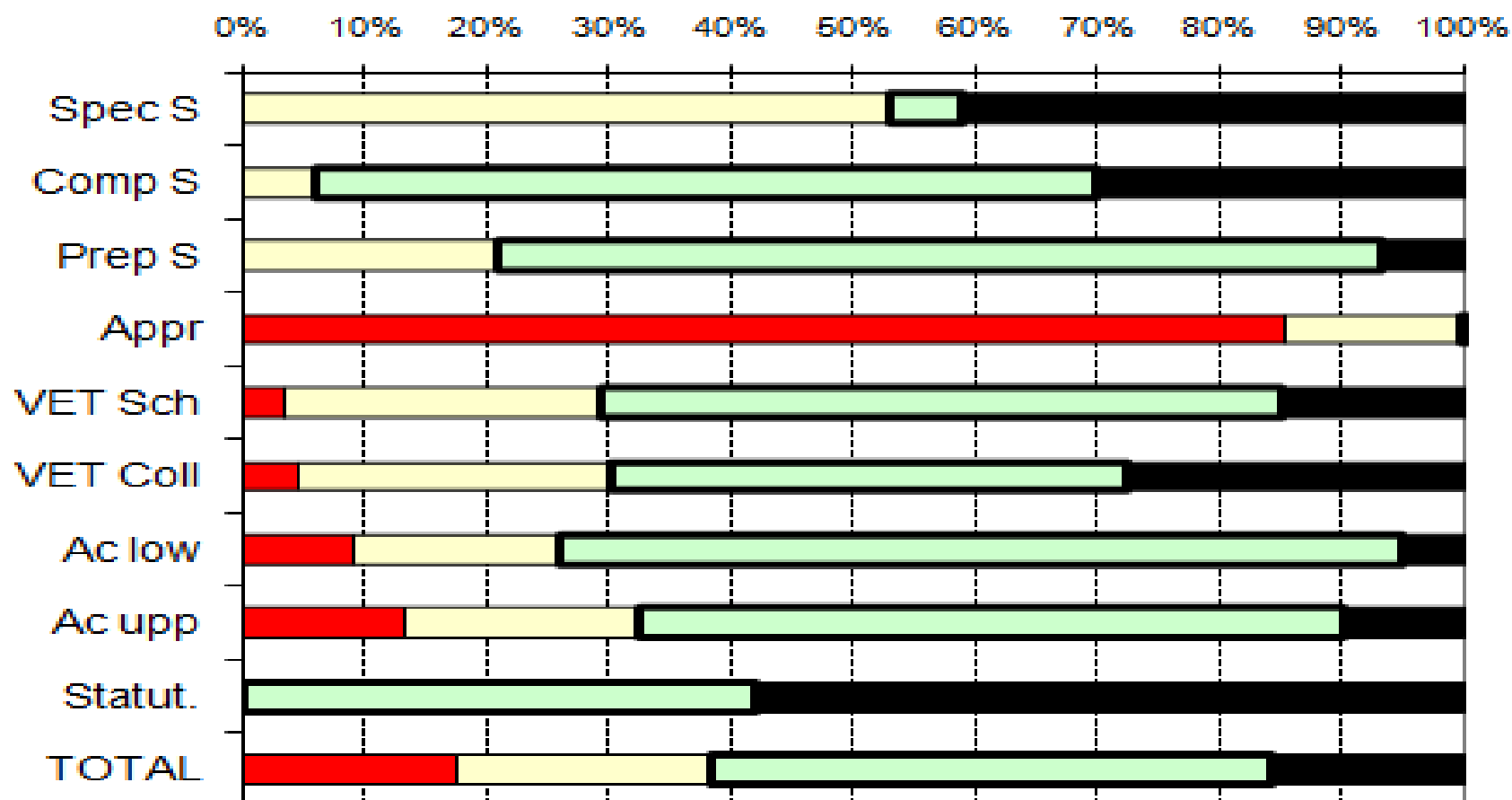
Opportunities for vocational GC





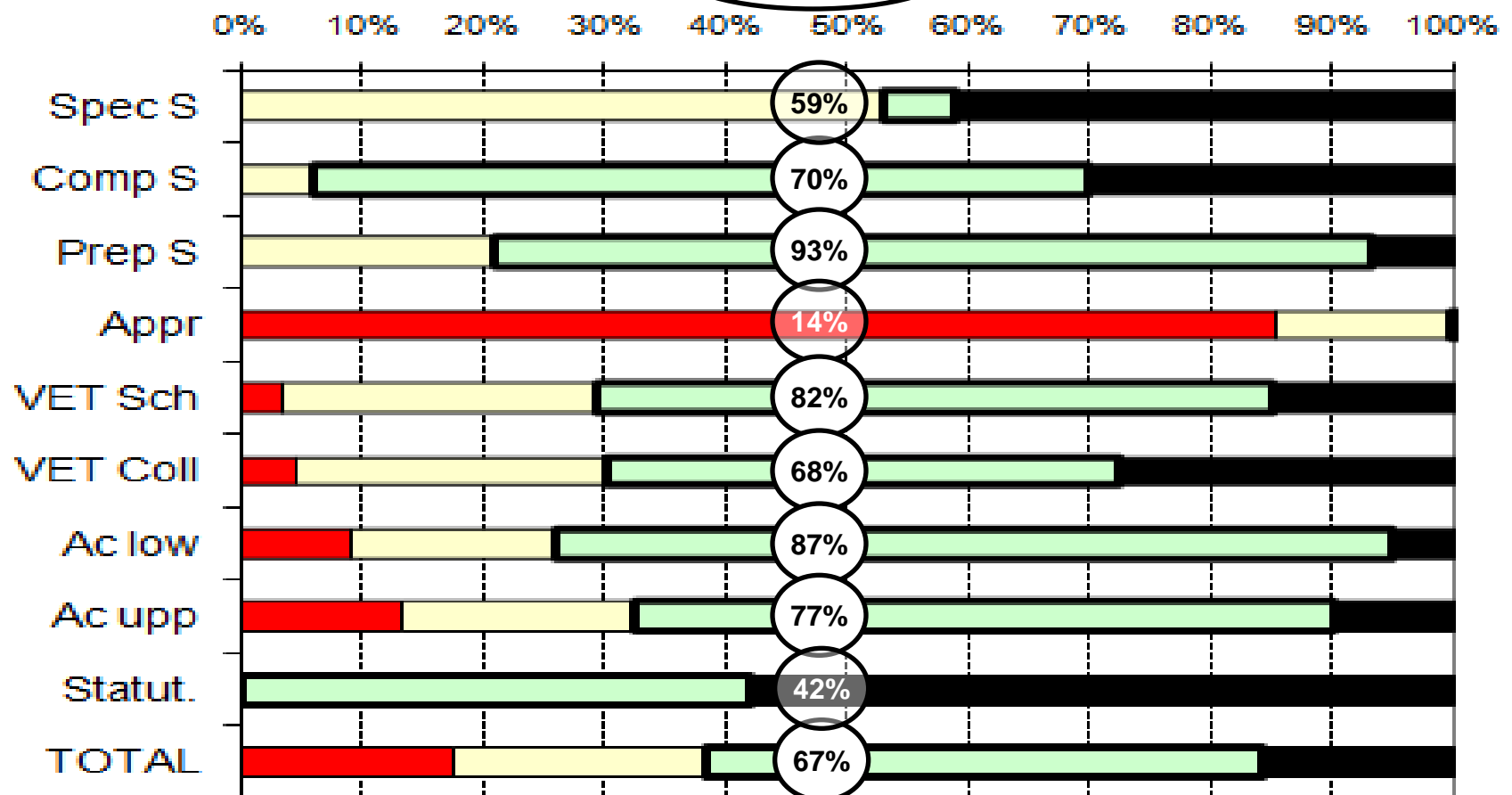
School types in Austria

Responsibility for vocational GC



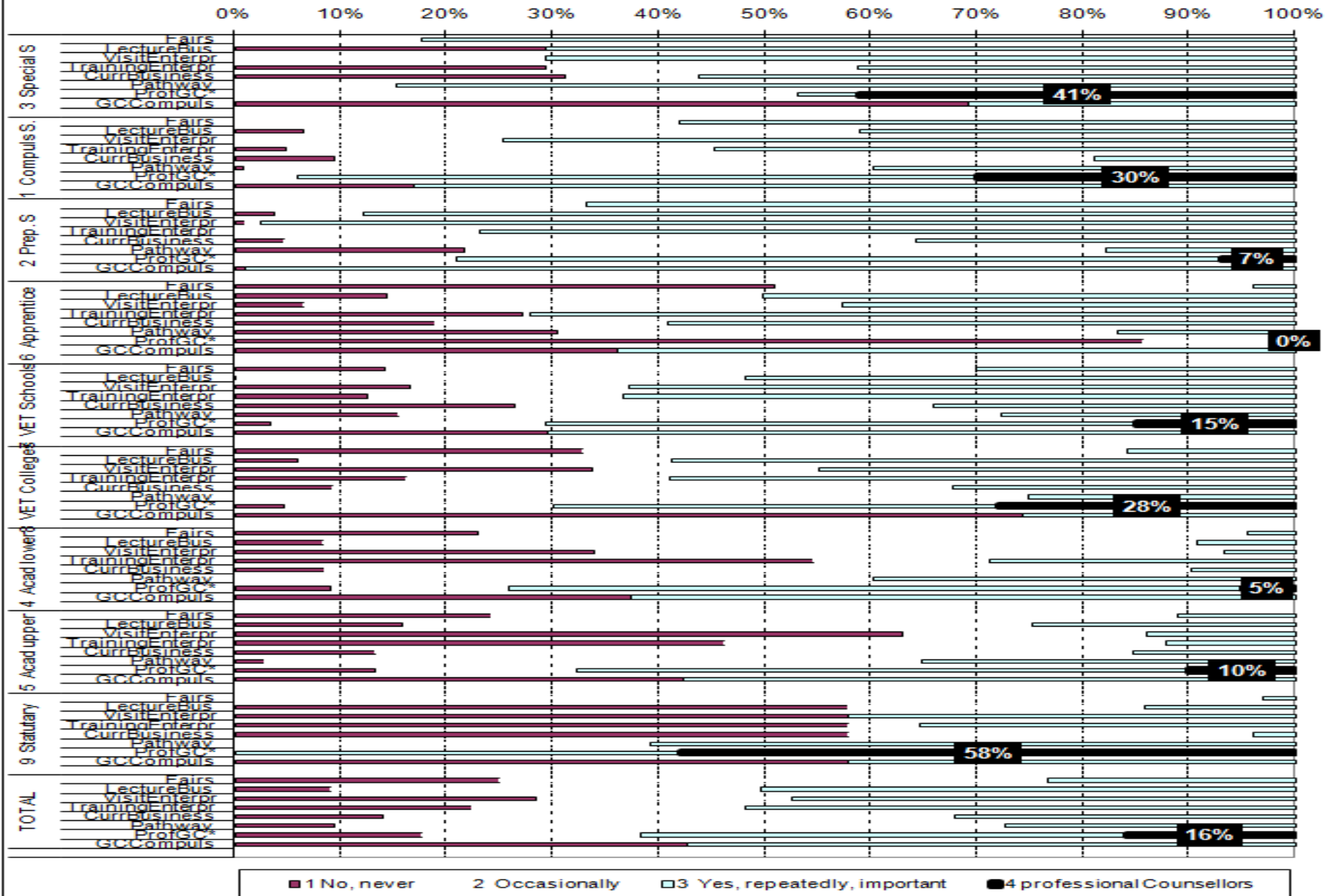
Responsibility for professional GC

teachers

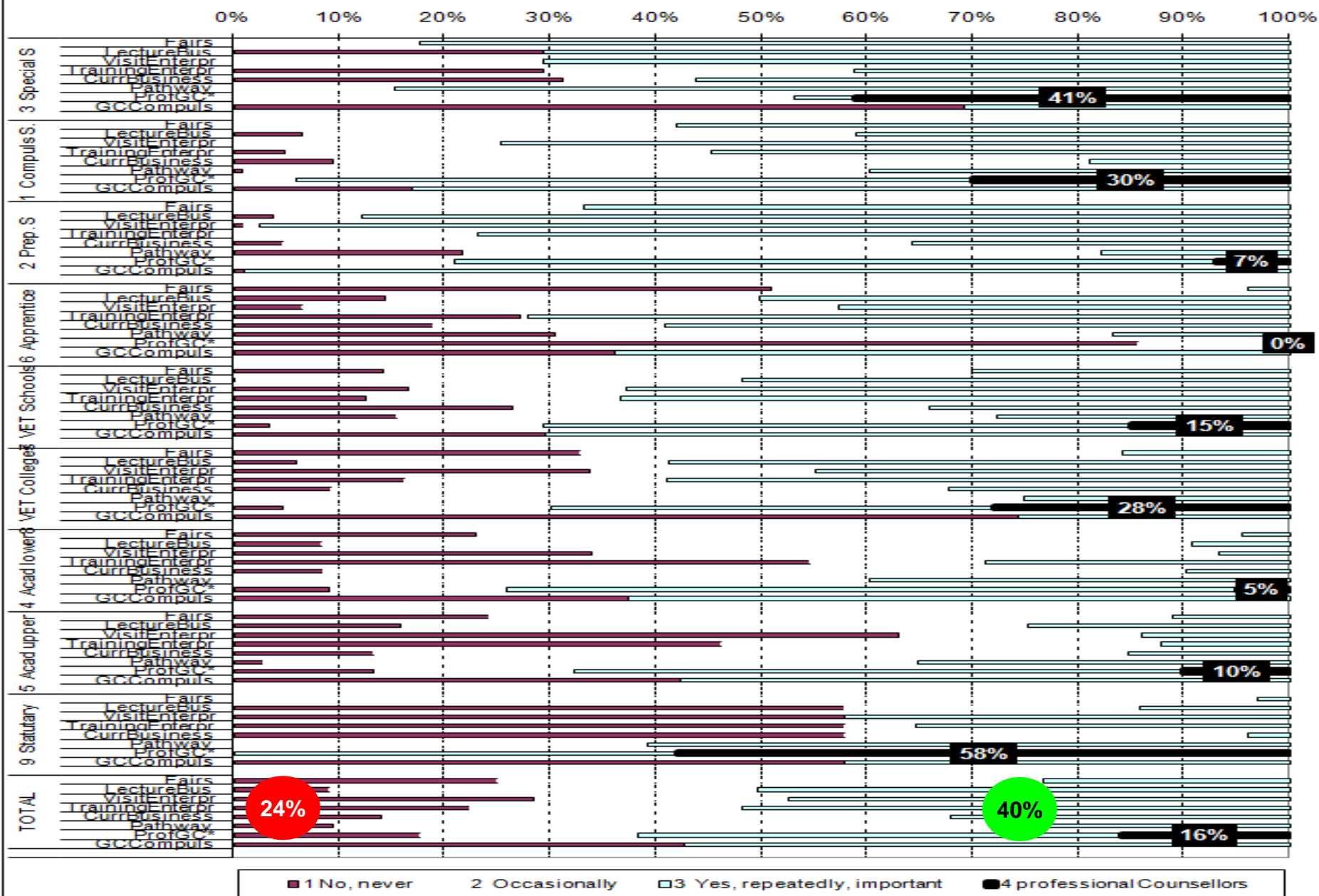


	TOTAL	Statut.	Ac upp	Ac low	VET Coll	VET Sch	Appr	Prep S	Comp S	Spec S
Not applicable	18%	0%	13%	9%	5%	3%	86%	0%	0%	0%
All teachers	21%	0%	19%	17%	26%	26%	14%	21%	6%	53%
Specific teachers	46%	42%	58%	69%	42%	56%	0%	72%	64%	6%
Counsel employed	16%	58%	10%	5%	28%	15%	0%	7%	30%	41%

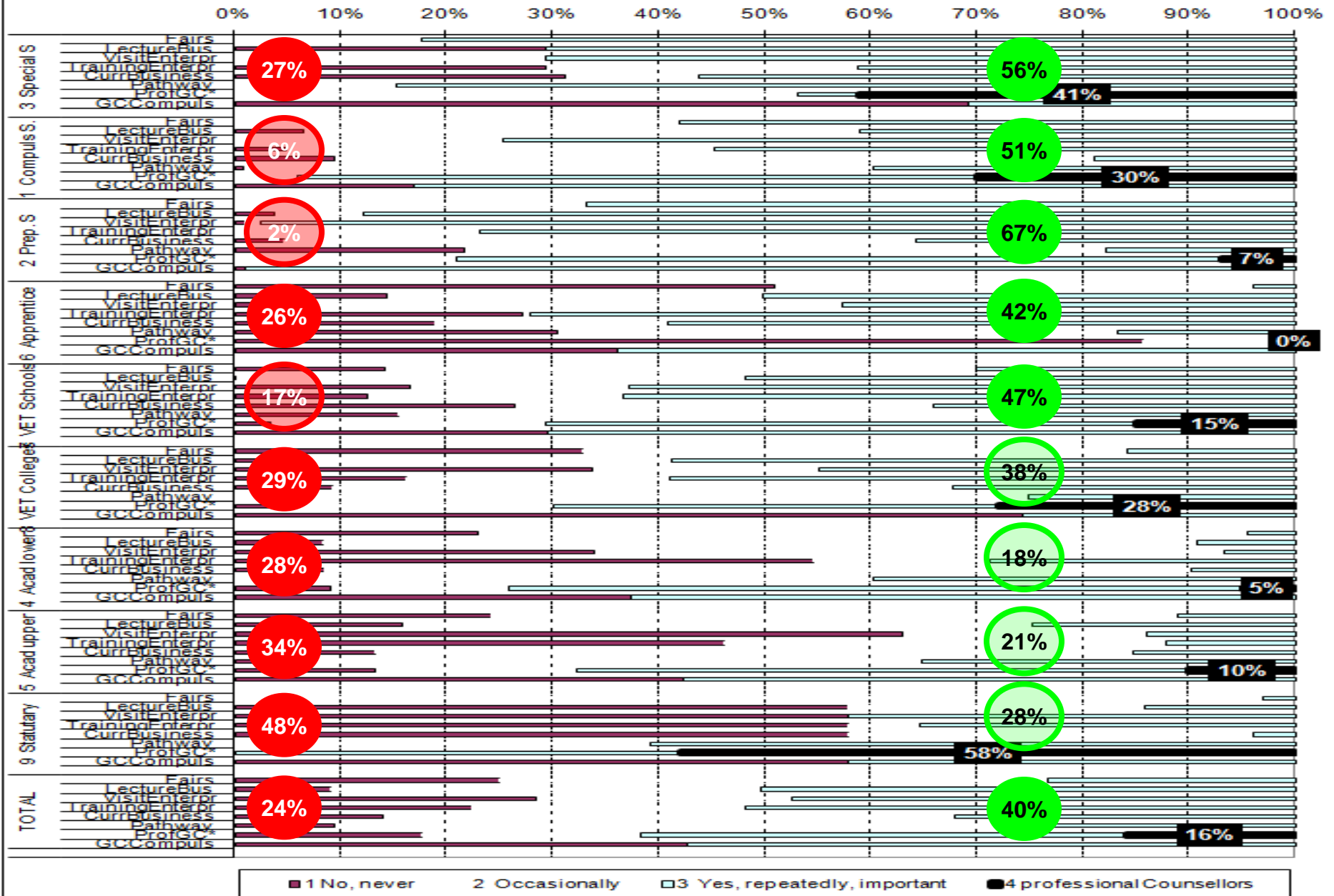
Instruments of GC in Austria, by school types



Average of instruments across schooltypes TOTAL



Average of instruments across schooltypes

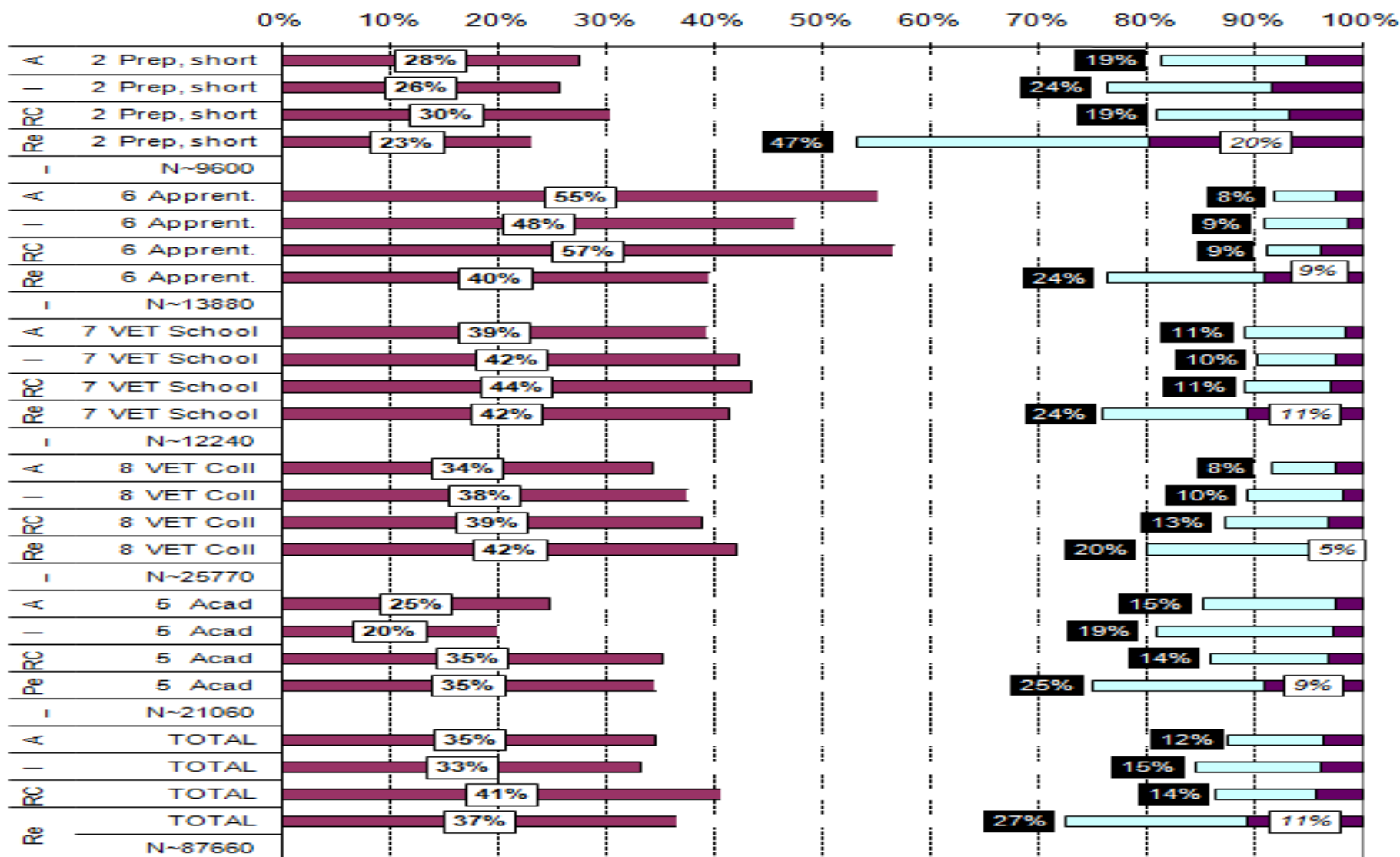


Rating of choice by students in Austria

PISA 15y.

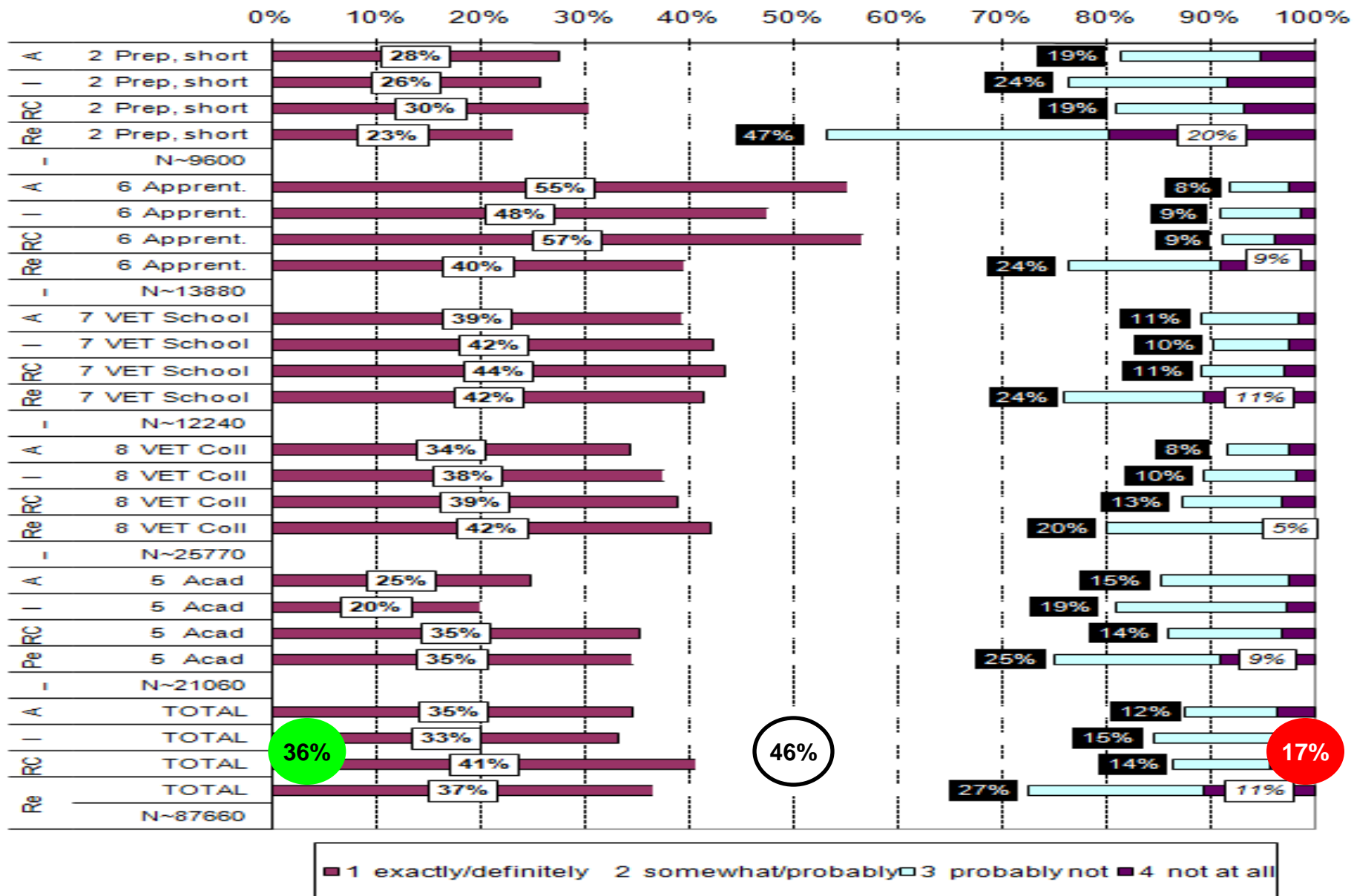
- A: corresponding to ability
- I: corresponding to interest
- RC: right choice
- Re: repeat choice

Rating of schools by pupils, PISA 2006
(Abilities=A, Interests=I, right choice=RC, rep.choice=Re)

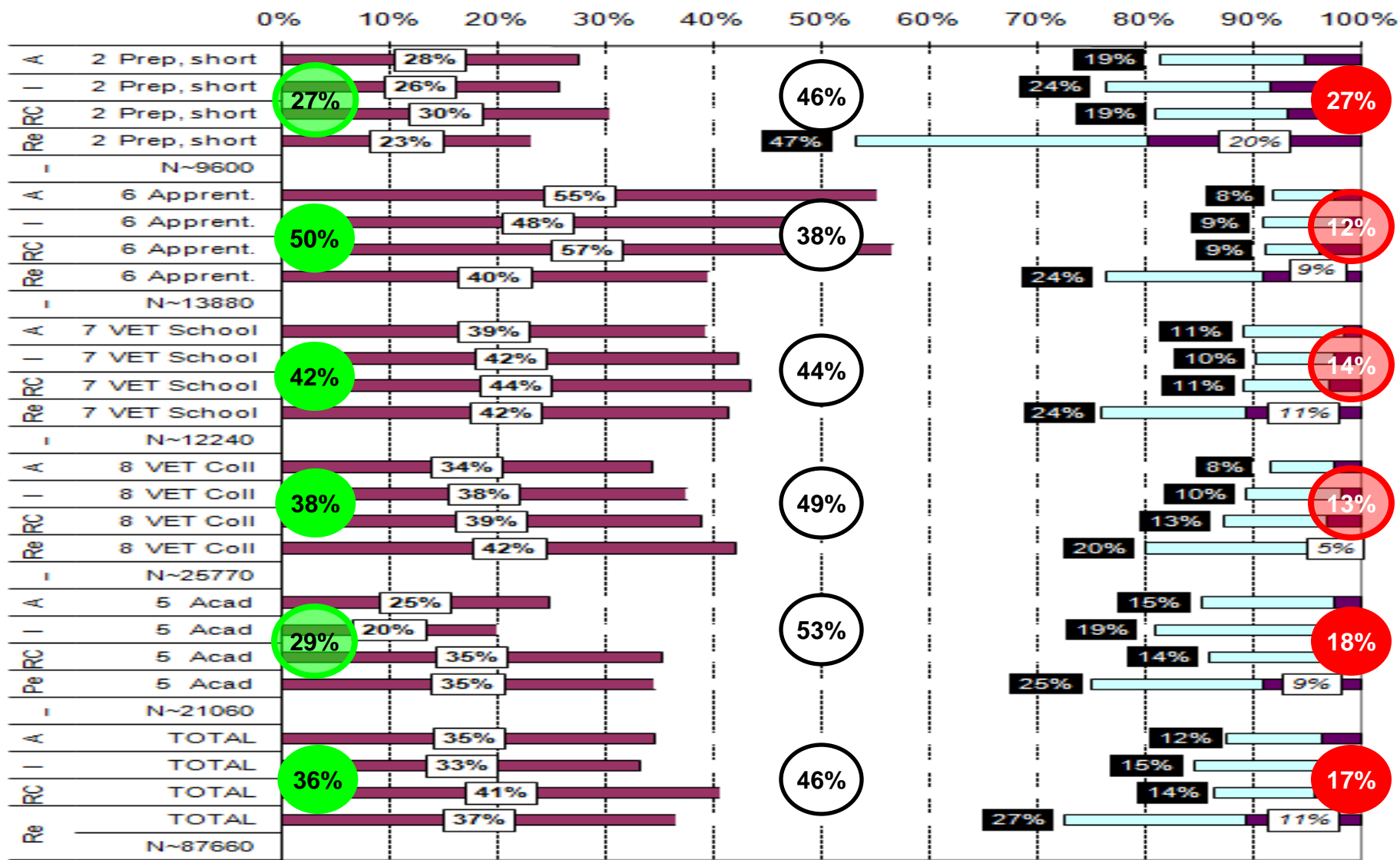


■ 1 exactly/definitely 2 somewhat/probably □ 3 probably not ■ 4 not at all

Rating of schools by pupils, PISA 2006
(Abilities=A, Interests=I, right choice=RC, rep.choice=Re)



Rating of schools by pupils, PISA 2006
(Abilities=A, Interests=I, right choice=RC, rep.choice=Re)



■ 1 exactly/definitely 2 somewhat/probably □ 3 probably not ■ 4 not at all

Austria: Crossection GC x Rating by school types

- GC variables and rating variables
 - no relationship with training in enterprises and professional counselling
 - slight negative relationship with compulsory counselling
- Legend:
 - Index of rating: positive school-type value / positive average value (total)
 - GC variable always the same for school types

